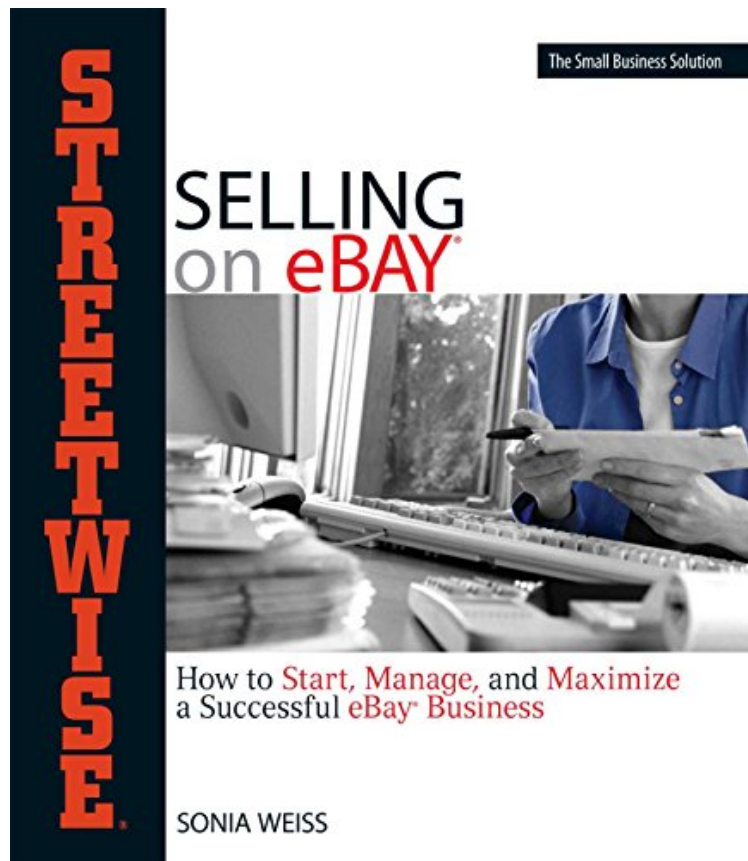


# Streetwise Selling On Ebay: How to Start, Manage, And Maximize a Successful eBay Business

Sonia Weiss

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**Sonia Weiss : Streetwise Selling On Ebay: How to Start, Manage, And Maximize a Successful eBay Business** before purchasing it in order to gage whether or not it would be worth my time, and all praised Streetwise Selling On Ebay: How to Start, Manage, And Maximize a Successful eBay Business:

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book explains the necessity of knowing what is "hot" and taking advantage of "branching" into new categories based upon personal experience. The power selling is done through the "Turbolister". The author indicates the importance of describing items completely. I can attest to this by my personal experience with some Ebay sales. Pricing is critical so that the items you list will move quickly and profitably because listing charges do mount over time. Acquire this book and have fun !

Streetwise Guide to Selling on eBay shows all the ins and outs of getting started in this lucrative sales channel. Readers will learn the best ways to conduct eBay transactions; track inventory and profits; market products to beat the competition; maximize profits; and much more. From developing an eBay business plan to increasing visibility once the business is up and running, this one-stop resource is all readers need to make their online business a success!

About the Author Sonia Weiss turned her love for bargain hunting at thrift stores into a thriving eBay business. A recognised industry expert who has advised eBay sellers on establishing their businesses and maximising their profits, Weiss also works as a writer.