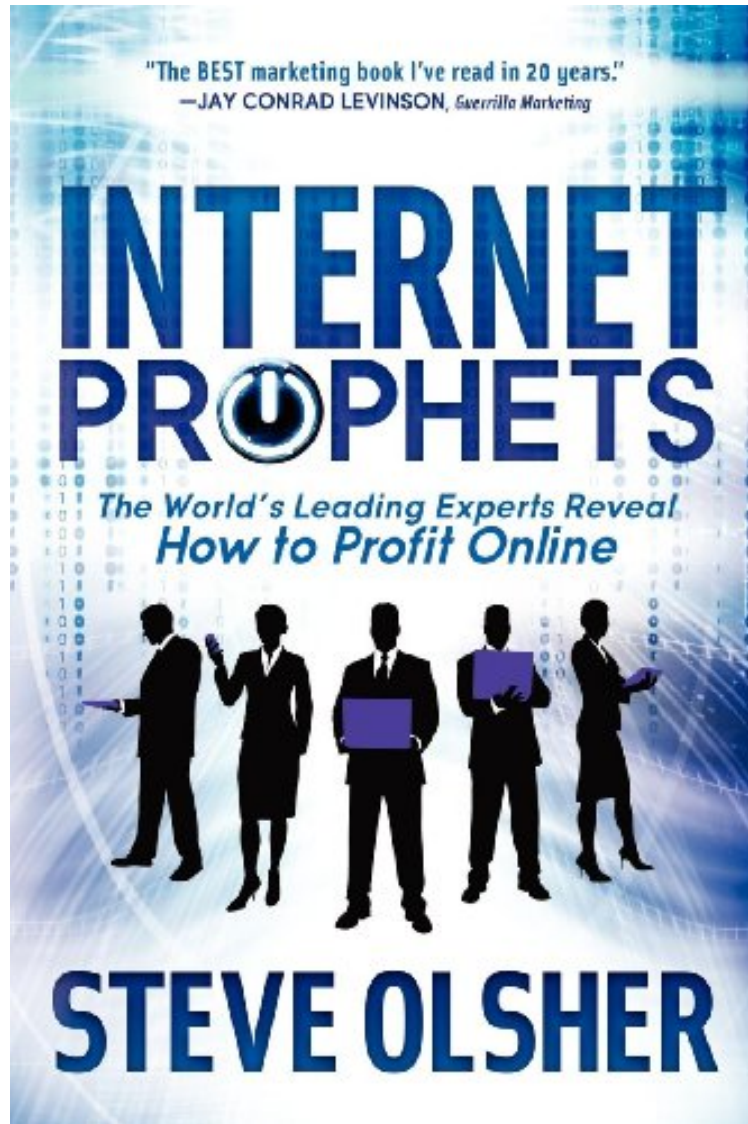


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Internet Prophets: The World's Leading Experts Reveal How to Profit Online

Steve Olsher

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Steve Olsher : Internet Prophets: The World's Leading Experts Reveal How to Profit Online before purchasing it in order to gauge whether or not it would be worth my time, and all praised Internet Prophets: The World's Leading Experts Reveal How to Profit Online:

24 of 26 people found the following review helpful. Excellent Book Full of Brilliant, New Marketing Ideas By Customer I've absorbed lots and lots of info on internet marketing since 2007 (and, more recently, mobile marketing), followed numerous experts (including Morin, Filsaime, Hollings), listened to countless marketing mp3s, watched

dozens of webinars and how-to videos, read books by Seth Godin, Malcolm Gladwell, Robert Cialdini and Tim Ferris (among others), attended live events, bought software and training products and created a few sites of my own and sold services to offline clients. I'm now a partner in an internet and mobile marketing business. More than anything else, I've learnt that you simply cannot sit back and think you know it all. Things move too fast. Best practices change. New methods and platforms emerge that demand your attention. I feel like I've done my 10,000 hours but I know I have so much more to learn. Then last month, I bought *Internet Prophets*. And I can't praise it highly enough. Why? Because it pulls together the engaging stories and proven methods of numerous experts in various aspects of internet and mobile marketing. Every paragraph gave me something to use which will improve one or more of the projects I'm currently involved in. It's easy to read. It's right up to date. And I want my children to read it when they're older because they'll quickly gain much of the knowledge it has taken me years to acquire. It got me excited about maximizing the hot opportunity that is ours for the taking right now. So whatever stage you're at - complete newbie who wants to dip a toe in the water or, like me, someone who has learnt a lot but still not reached a truly satisfying level - I recommend you buy this book and apply what it'll give you (the knowledge you'll get from *Internet Prophets* will only be worth having if you then take the necessary action, of course). I hope you enjoy this fascinating, insightful read as much as I did.

2 of 2 people found the following review helpful. broad but valuable content
By bookman
Internet Prophets is a collection of the broad philosophies and some specific techniques of about 25 celebrated internet marketers. It is not a 'how to' book, but rather a book about what works on a general level. It gives bios of each expert and uses their experiences and history to explain various aspects of selling successfully online. It can be a bit long-winded but the content is always of value and interesting. It is professionally written and easy to read. I would buy it again.

2 of 2 people found the following review helpful. Something for Everyone
By Brenda L. High
With every chapter in this book comes ideas on how to make your own online or offline business better. I was constantly saying to myself, "hey, I can do that!" I still have more reading to do - this is not a quick read because the information needs to be thought out, but when I'm done, the underlining in this book will be "severely" blue-penned.

WARNING: You're About To Tap Into Internet Gold! For the first time ever, 25 hand-selected, world-renown internet legends, such as Yanik Silver, Mike Koenigs, Mike Filsaime, Dan Hollings, Leslie Rohde, Marc Ostrofsky, and many others come together to reveal their proven step-by-step process for making millions online. "*Internet Prophets*" pulls back the curtain and takes you behind the scenes with some of the most successful internet strategists on the planet who not only share their path and expertise, but also the specific actions you must implement to take full advantage of the internet's massive reach and profit potential. Gain extremely rare access into the mindset of internet royalty as they teach you powerful, actionable trade secrets that are seldom revealed; exactly what you must do online now and precisely HOW to do it; the keys to not just having an internet presence, but dominating your field; how to establish position to capitalize on the internet's next big opportunity; and multiple proven monetization techniques that generate ridiculous cash flow. From Mobile to SEO, Product Launches to Social Media, and whether you're a solopreneur, start-up, small-business owner, internet virgin, or internet professional, "*Internet Prophets*" provides the answers you need to exponentially explode your business and PROFIT like never before.

"At this precarious time when so many have jobs and live at the 'juncture of bankruptcy, "*Internet Prophets*" defines precisely how to shift from wage slave to securing a meaningful career. This book couldn't be more timely." --Jack Canfield, New York Times bestselling author of *The Success Principles* and *Chicken Soup for the Soul*

"The game has changed. What used to work no longer does. If you want to win in business with a model proven to create dramatic results, this is your book. The best in the world teach you how to achieve phenomenal success. I'm so glad I read this!" --Larry Winget, New York Times bestselling author and television personality

"This revealing, and oftentimes shocking, book will help you make heads and tails of the online world. Success is sure to be yours as a result of learning and implementing what Steve and these prophets so willingly impart to you." --Jay Conrad Levinson, New York Times bestselling author and *The Father of Guerrilla Marketing*