

Intercultural Readiness: Four Competences for Working Across Cultures

U. Brinkmann, O. van Weerdenburg

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U. Brinkmann, O. van Weerdenburg : Intercultural Readiness: Four Competences for Working Across Cultures before purchasing it in order to gauge whether or not it would be worth my time, and all praised Intercultural Readiness: Four Competences for Working Across Cultures:

3 of 3 people found the following review helpful. Must read for developing intercultural competencesBy Karnoe DorenbosI have read many books about intercultural awareness. What I like about this book is the practical way it is written and also that the described method has a solid database behind it with more than 30.000 high quality surveys

collected over more than a decade. With a small set of four competences and helpful easy to understand tools how to develop them, teams and individuals are up to speed quickly but more important the book describes how to continuously improve the four competences. In the complex global intercultural world with a lot of challenges this book helps to turn these challenges into new opportunities. 0 of 0 people found the following review helpful. Five Stars By Jona Fridriksdottir Excellent! 0 of 0 people found the following review helpful. A very valuable book for the intercultural field. By V. Piper As an intercultural trainer I am always interested in up-to-date information on practically applicable research about intercultural communication and developing skills. This is what the book has to offer. The description of the four competences for working across cultures leaves the reader with a sound understanding of what makes people successful in the intercultural world. A real benefit of the book is that the authors address typical myths regarding the development of intercultural competences and working abroad (e.g. the myth that exposure to other cultures equals competence). Hereby the authors put their research results in contexts with recurring questions that arise in everyday business when people are working in intercultural settings. I like that the book is suitable for readers interested in the practical relevance of intercultural competences as well as for readers from a scientific background. The connection between research data and the practical implications is a strong reason why I bought this book. I can highly recommend it to everybody who is interested to know more about skill development for intercultural cooperations.

Drawing on research from 30,000 individuals and their practical experience as intercultural management consultants, the authors provide insights into the broader landscape of intercultural management through their exploration of 4 competencies: Intercultural Sensitivity, Intercultural Communication, Building Commitment and Managing Uncertainty. nbsp;nbsp;

About the Author Ursula Brinkmann, Ph.D., and Oscar van Weerdenburg are Managing Directors of the international consulting firm Intercultural Business Improvement. Together they developed the Intercultural Readiness Check, one of the world's leading cultural assessment tools, which is licensed by companies, HR professionals and universities around the world. Ursula Brinkmann worked with the Max Planck Institute for Psycholinguistics in Nijmegen before co-founding Intercultural Business Improvement. She combines her work as intercultural coach and cross-cultural psychologist to ensure that the Intercultural Readiness Check keeps bringing value to clients. As an intercultural consultant for executive and management intercultural programmes, Oscar van Weerdenburg works with private, corporate and company clients of Intercultural Business Improvement, and with the company's licensees in five continents. He has held over a 1,000 workshops and presentations multinational organisations on successfully managing cultural differences, and is one of the most frequently invited guest speakers on cultural issues at international corporate conferences.