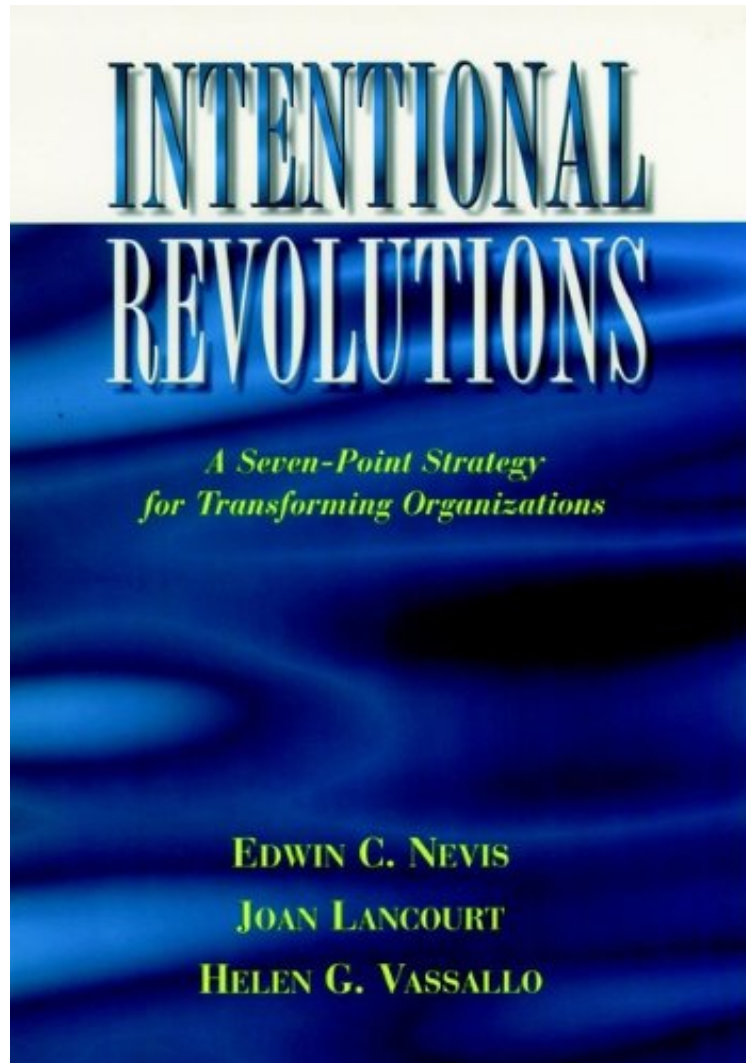


(Download) Intentional Revolutions: A Seven-Point Strategy for Transforming Organizations

Intentional Revolutions: A Seven-Point Strategy for Transforming Organizations

Edwin C. Nevis, Joan Lancourt, Helen C. Vassallo
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Let science set the stage The most valuable ally a change agent could want. Author Edwin Nevis and his coauthors leverage breakthrough behavioral and social science research to arrive at seven surefire methods for investing workers with an all-new mindset. The results: a powerful strategy for influencing behavior, minimizing resistance to change,

and sustaining an organization that is continuously adapting and self-renewing. Filled with examples of both successful and failed change efforts -- and with numerous case studies from companies including Motorola and Xerox -- this is one how-to on effecting change you should definitely include in your arsenal.