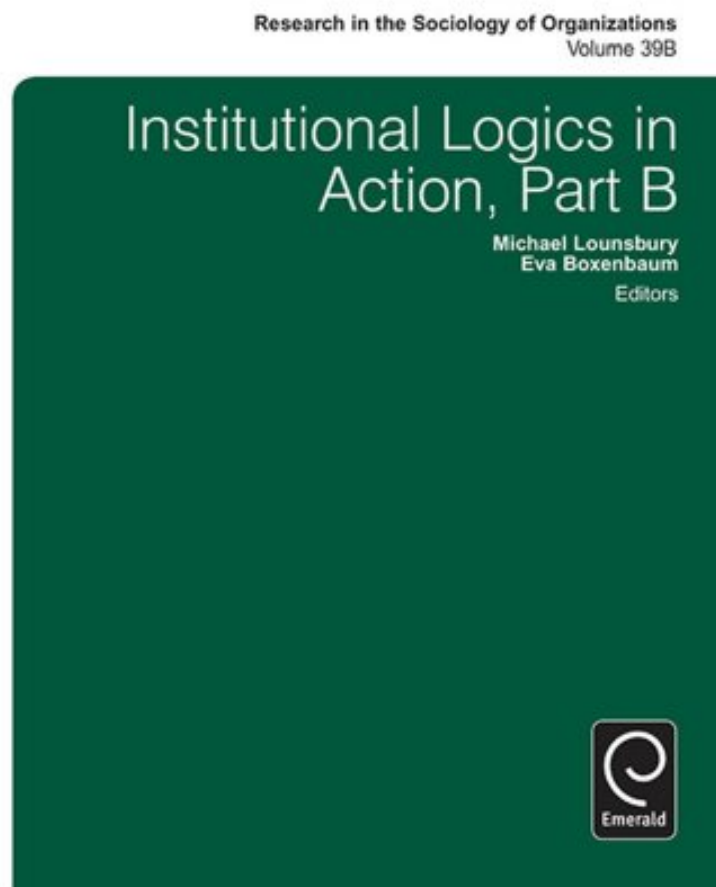


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The Institutional Logics Perspective is one of the fastest growing new theoretical areas in organization studies

(Thornton, Ocasio Lounsbury, 2012). Building on early efforts by Friedland Alford (1991) to "bring society back in" to the study of organizational dynamics, this new scholarly domain has revived institutional analysis by embracing a focus on the dynamic and heterogeneous nature of institutions. In doing so, it has embraced a more practice-centered approach to agency that emphasizes situated interactions, the importance of history, the role of both symbolic and material elements, and the study of cross-level processes and mechanisms.

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About the Author Michael Lounsbury - University of Alberta, Canada Eva Boxenbaum - Mines ParisTech, France, and Copenhagen Business School, Denmark