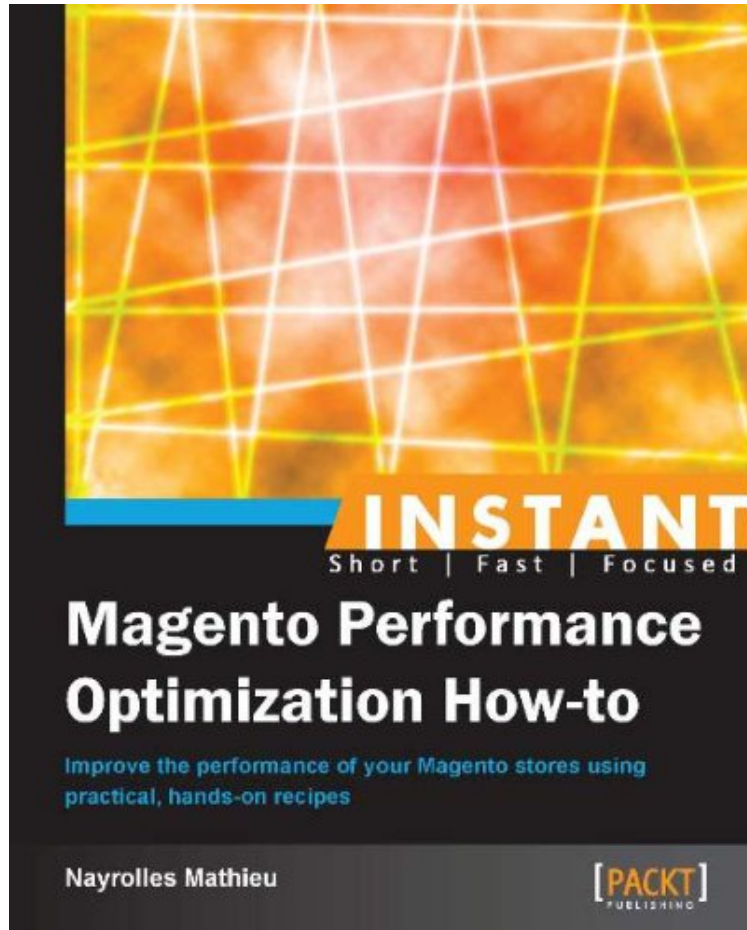


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Instant Magento Performance Optimization How-to

Nayrolles Mathieu

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Nayrolles Mathieu : Instant Magento Performance Optimization How-to before purchasing it in order to gauge whether or not it would be worth my time, and all praised Instant Magento Performance Optimization How-to:

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Excellent, excellent information. Gives the real world solutions for speeding up Magento. Gave some tips that while seemingly simple, we would never have thought of on our end, even with our vast experience. Saved us a lot of time and got results.
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I really enjoyed this book. Helpfull. Easy to read and understand. Plus not too much watery content. All practical suggestions.

In DetailThe optimization of an attractive commercial website is a non-trivial task that demands time and knowledge. Optimization is a critical point for all growing businesses because a misconfiguration could make you lose money, a

lot of money. If your server is overloaded, a browser that wants to turn into a buyer will not be able to, and you will lose customers. "Magento Performance Optimization How-To" is a practical, hands-on guide that provides you with a number of clear, step-by-step exercises to help you reach a high performance level for your Magento stores and keep your customers satisfied. This book looks at tweaks and tips used to boost your Magento Performance, and breaks down the confusion that surrounds the subject. You will learn how to compress your pages, styles, and scripts by almost 80%. We will also take a look at controversial optimization settings such as Magento core compilation or enabling all caching systems. You will discover new applications that improve performance. If you wish your e-businesses to grow and want to keep your customers satisfied, you definitely need this book. Approach Filled with practical, step-by-step instructions and clear explanations for the most important and useful tasks. Get the job done and learn as you go. A how-To book with practical recipes accompanied with rich screenshots for easy comprehension. This is a Packt Instant How-to, and provides a quick and easy way to improve your Magento performance with step-by-step instructions for important tasks. Who this book is for This book is written for Magento administrators who are familiar with the backend console but new to anything beyond this, and wish to optimize their store for increasing performance.

About the Author Nayrolles Mathieu Nayrolles Mathieu was born in France, and it is where he started his studies in Computing Sciences at eXia.Cesi and passed the Diploma in Information Systems Management. He travelled to Europe and completed various internships, where he learned how to optimize in industrial environments. In the fourth year, he decided to pursue a double diploma course at UQAM, Quebec, Canada. During his study at UQAM, he was awarded for one of his publications, Specification and Detection of SOA Antipatterns, in the 10th International Conference on Service-Oriented Computing. He is still completing his last year in both schools, and has written two Master's theses in the Artificial Intelligence and Quality fields. He has worked for companies worldwide, such as Eurocopter and Saint-Gobain. Currently, he is giving courses on agile development, service-oriented architectures, business intelligence, and data mining at the bachelor level in UQAM and eXia.Cesi, along with his own studies. You can find out more about him on his website, www.mathieu-nayrolles.com.