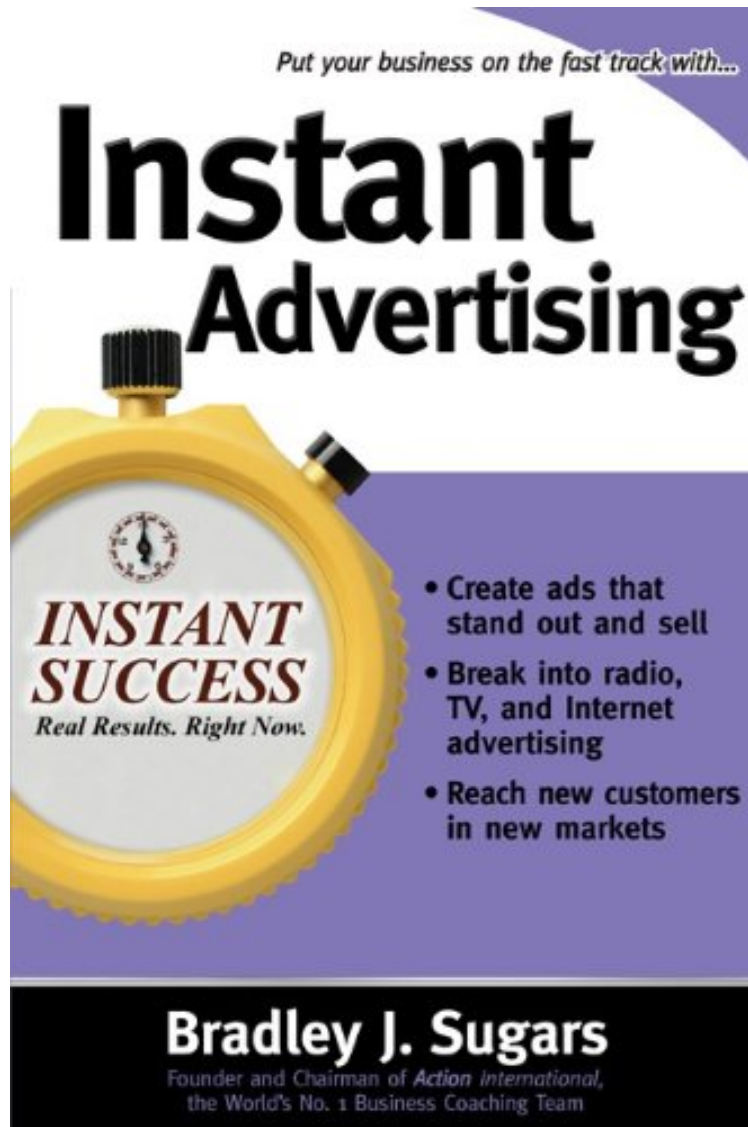


[Free] Instant Advertising (Instant Success Series)

Instant Advertising (Instant Success Series)

Bradley J Sugars, Brad Sugars
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Bradley J Sugars, Brad Sugars : Instant Advertising (Instant Success Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Instant Advertising (Instant Success Series):

0 of 0 people found the following review helpful. Five StarsBy ELMAXGood item A+++++++0 of 0 people found the following review helpful. Five StarsBy sebastijannice reading0 of 0 people found the following review helpful. Nothing happens until something is soldBy Alan BourneThis is an excellent training in the art of accomplishing the main objective. The author leads you away from advertising for the sake of advertising, for the sake of being witty or entertaining or for the sake of winning awards. You are taught to create ads that accomplish your real purpose, which

is usually to sell your product or service. All of that seems like a no-brainer until you look at a lot of advertising. Small advertisers are often boring and large advertisers are so busy being cute that they miss the point. I watched the Aflac duck for a couple years and never knew what he wanted me to do. Finally when I read another book on advertising I found out they were after name recognition. They were tired of being such a large company that nobody had heard of. Not sure how that puts money back in the company piggy bank but I guess the ad did what they wanted it to do.

Instant Advertising (Instant Success)

From the international go-to guys in small business know-how: Your source for the strategies, skills and confidence every business owner needs to succeed Remember what it was like learning how to ride a bicycle? Now imagine how it would've been if you'd tried to do it blindfolded. Pretty scary, right? Yet, right now, all over the world, millions of men and women are trying to make a go of running small businesses without a clear picture of where they're going or how to get ahead. No wonder so many small businesses fail in their first year of operation. Don't become another statistic. Let the Instant Success Series show you how to get up on that Schwinn and ride it to success. Written by whiz kid entrepreneur and renowned international business coach Bradley Sugars, the Instant Success Series arms hardworking independent business owners like you with all the tools for success. Instant Success books tackle an array of business topics using strategies developed by Sugars and the crack business coaches at Action International, a global network that has helped nearly half a million business owners, worldwide, realize their dreams of success.