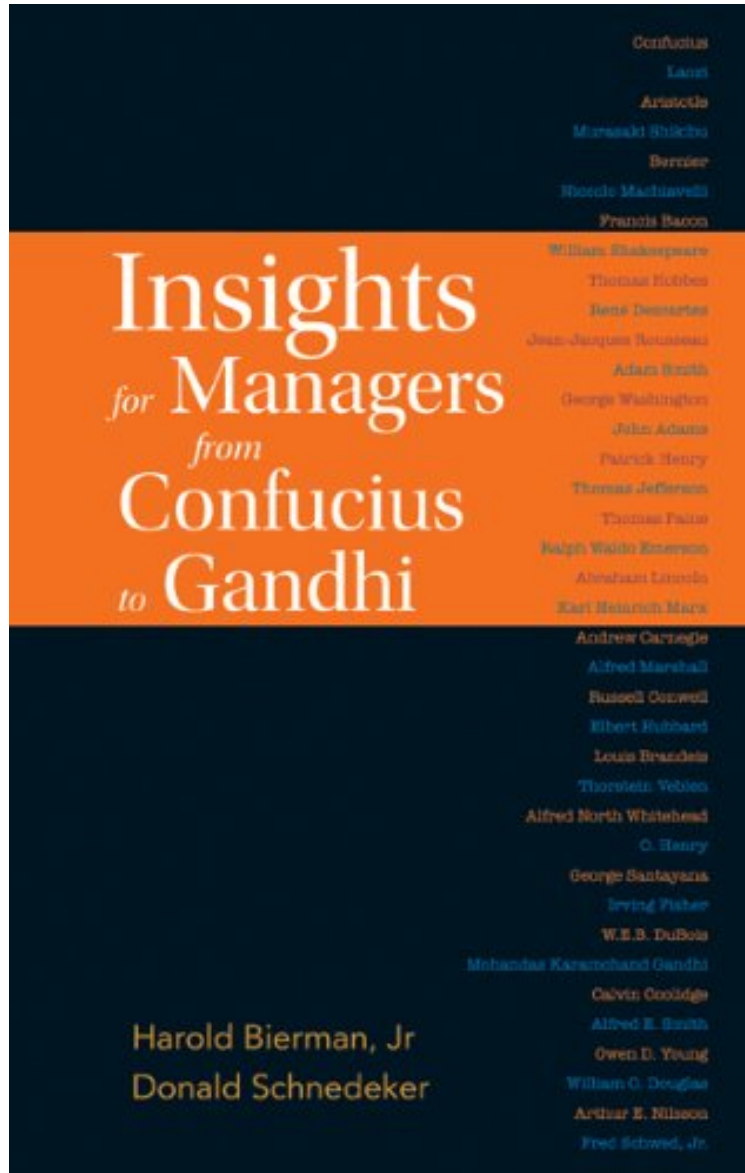


Insights for Managers from Confucius to Gandhi

Harold Bierman Jr, Donald Schnedeker

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Harold Bierman Jr, Donald Schnedeker : Insights for Managers from Confucius to Gandhi before purchasing it in order to gage whether or not it would be worth my time, and all praised Insights for Managers from Confucius to Gandhi:

This unique book brings together thoughts of great men and women, not found elsewhere as a complete set, that hold

special interest for managers. The ideas contained within are universal and apply to all aspects of civilization; as such, they are relevant to both work and life. The book also provides prime examples of how influential thinkers use language to effectively convey their arguments and intentions — an arguably invaluable tool for modern managers. It serves as a source of indispensable advice for business professionals and the general public.

Contents: Confucius, Laozi (also Lao Tse, Lao Tu, Lao-Tzu, Laotze), Aristotle, Murasaki Shikibu (Lady Murasaki), Bernier, Niccolò Machiavelli, Francis Bacon, William Shakespeare, Thomas Hobbes, René Descartes, Jean-Jacques Rousseau, Adam Smith, George Washington, John Adams, Patrick Henry, Thomas Jefferson, Thomas Paine, Ralph Waldo Emerson, Abraham Lincoln, Karl Heinrich Marx, Andrew Carnegie, Alfred Marshall, Russell Conwell, Elbert Hubbard, Louis Brandeis, Thorstein Veblen, Alfred North Whitehead, O. Henry, George Santayana, Irving Fisher, W. E. B. DuBois, Mohandas Karamchand Gandhi (Mahatma Gandhi), Calvin Coolidge, Alfred E. Smith, Owen D. Young, William O. Douglas, Arthur E. Nilsson, Fred Schwed, Jr.

Readership: Students and teachers studying and teaching general business and management courses; business professionals and managers; the general public.

From the Inside Flap: This unique book brings together thoughts of great men and women, not found elsewhere as a complete set, that hold special interest for managers. The ideas contained within are universal and apply to all aspects of civilization; as such, they are relevant to both work and life. The book also provides prime examples of how influential thinkers use language to effectively convey their arguments and intentions — an arguably invaluable tool for modern managers. It serves as a source of indispensable advice for business professionals and the general public.