

[Download pdf ebook] Inside the Future: Surviving the Technology Revolution

## Inside the Future: Surviving the Technology Revolution

*Henry C. Lucas Jr.*

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**Henry C. Lucas Jr. : Inside the Future: Surviving the Technology Revolution** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Inside the Future: Surviving the Technology Revolution:

1 of 1 people found the following review helpful. Great Read, Prompt Delivery By YouShoreAreLuckyFor a future class in an intro to Computer Science, I was required to purchase and read this book as part of an assignment. Prior to ordering it I had assumed it would be a fairly tasteless and boring read, with mainly facts and dry information. After

being the first chapter in, I was fully interested in what the author had to say and all of the in-depth descriptions given concerning today's growing technology. I finished the book within a week and was completely satisfied with the read. Not only was it interesting and descriptive, but it gave me a broad outlook on today's upcoming innovations in technology. I recommend this book to anyone interested in the studies of technology and business. I was also satisfied with the process of order and delivery offered on .com, my delivery came on time and it was a quick and easy process. 0 of 0 people found the following review helpful. The book is fine but is little outdated. By IB The book is fine but is little outdated. If you can pick up a free copy it worth reading but if you have to pay for it I don't believe it is worth it. Lucas did a good analysis but there is not much to keep for the today's business environment. The information contained is common sense thinking.

From iPods to EZPass technology to YouTube to eGovernment initiatives, the impact of technology is changing our lives more and more each day. This book, a counterpart to a Maryland Public Television documentary, chronicles how and why and shows ways people can take advantage of the revolution in their personal and professional lives. As technology expert Henry C. Lucas, Jr., argues, the fundamentals of business and the economy not to mention the details of daily life are changing in every market, in every industry, and in every nation. This book explores the most significant of these technology-enabled transformations to help readers understand and appreciate the opportunities and threats presented by a new, technology-driven global economy. Among other things, *Inside the Future* demonstrates that: -A revolution in technology is transforming business and the way individuals live and work. -It's essential to adapt to change. Resisting technological advances is futile, and countries or people that fall behind in technology may never catch up. -The U.S. needs to prepare current and future workers for an economy that incorporates technology in every business process, an economy in which there are almost no constraints from time and place, and an economy in which most hierarchical organizations disappear. -The future competitiveness of the country depends on our ability to innovate and implement change enabled by technology. This revolution is leaving no person or organization untouched. From business to education and healthcare, the digitization and mobilization of every process affects us all. Yet this isn't a book about technology, but one that shows how people and organizations can adapt technology to transform their businesses as well as create a more productive, satisfying personal life. Readers will gain a new awareness of how leading organizations apply IT to create transformations, and how they can use technology to improve their lives, remain competitive in the workforce, and survive in this new age of constant change and re-invention.

"Lucas (information systems, University of Maryland) discusses the revolutionary role of technology in today's world, especially in the areas of business, government, health care, and education. . . . Recommended." - Choice  
About the Author Henry C. Lucas, Jr., is the Robert H. Smith Professor of Information Systems in the Robert H. Smith School of Business at the University of Maryland and Chairman of the Decision and Information Technologies Department. He is the author of a dozen books and more than seventy articles in professional periodicals on the impact of technology, information technology in organization design, and information technology and corporate strategy. His most recent books include *Information Technology: Strategic Decision Making for Managers*, *Beware the Winner's Curse: Victories that Can Sink You and Your Company*, and *Strategies for E-Commerce and the Internet*.