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## Innovator's Toolkit: 10 Practical Strategies to Help You Develop and Implement Innovation (Harvard Business Essentials)

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The Innovator's ToolkitWhat are the types of innovation? How can you generate creative ideas for your business? How can you move from ideas to unleashing you innovation to the market? How can you combine your innovation with a strategic plan to move your company forward? Get these questions answered with jargon-free, useable, practical tools and advice. The Innovator's Toolkit offers you field-tested techniques and tips to ensure the successful development and implementation of your innovation. Topics Include:- Moving innovation to the market- Making strategic, innovative moves and placing strategic bets- Using projects to drive innovation to marketReaders can also access free interactive tools on the Harvard Business Essentials companion Web site at [www.elearning.hbsp.org/businessstools](http://www.elearning.hbsp.org/businessstools).Harvard Business EssentialsThe Reliable Source for Busy ManagersThe Harvard Business Essentials series is designed to provide comprehensive advice, personal coaching, background information, and guidance on the most relevant topics in business. Drawing on rich content from Harvard Business School Publishing and other sources, these concise guides are carefully crafted to provide a highly practical resource for readers with all levels of experience. To assure quality and accuracy, each volume is closely reviewed by a specialized content adviser from a world class business school. Whether you are a new manager interested in expanding your skills or an experienced executive looking for a personal resource, these solution-oriented books offer reliable answers at your fingertips.

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