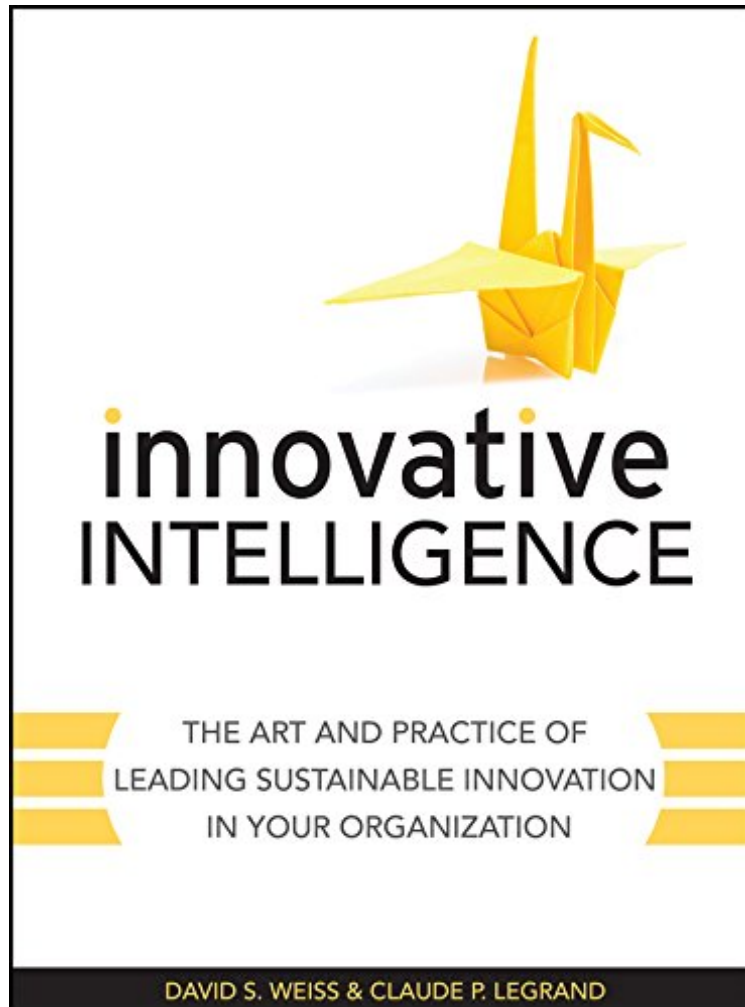


[Download pdf] Innovative Intelligence: The Art and Practice of Leading Sustainable Innovation in Your Organization

# Innovative Intelligence: The Art and Practice of Leading Sustainable Innovation in Your Organization

*David S. Weiss, Claude Legrand*  
audiobook | \*ebooks | Download PDF | ePub | DOC



#1139627 in eBooks 2011-02-11 2011-02-11 File Name: B004OC07K8 | File size: 27.Mb

**David S. Weiss, Claude Legrand : Innovative Intelligence: The Art and Practice of Leading Sustainable Innovation in Your Organization** before purchasing it in order to gage whether or not it would be worth my time, and all praised Innovative Intelligence: The Art and Practice of Leading Sustainable Innovation in Your Organization:

0 of 0 people found the following review helpful. Going beyond the Why to How to create a culture of InnovationBy SammcynkIf you are looking for a book that not only explains what innovation is, but outlines specific steps to take to make your team or organization more innovative, than this is the book for you. It is a perfect complement to another great book on building a culture of innovation, Work Rules: Insights from Inside Google That Will Transform How You Live Lead by Laszlo Bock.0 of 0 people found the following review helpful. One of the best books ever on HOW

TO MAKE IT (Innovation) really ...By Richard Pfautz  
One of the best books ever on HOW TO MAKE IT (Innovation) really work in any organization. Thank you David Weiss and Claude Legrand. Rick Pfautz

Innovation is a key source of competitive advantage, but it remains frustratingly elusive for many organizations. This book shows you how to close the innovation gap by making individuals and organizations systematically and sustainably innovative. You will learn how to embrace a culture of innovation and make it permeate every level of the organization. You will find a clear road map and practical tools to redefine your workplace's culture, identify and tap into the existing innovative intelligence, and develop leaders who can close the innovation gap for greater business success.

From the Inside Flap  
Innovation is a key source of competitive advantage, but it remains frustratingly elusive for many organizations. Too many organizations try to improve innovation by focusing on one element at a time, particularly in the area of new products and services. They train individuals, hire more creative people, or create specialized innovation departments. Yet, for most organizations, these investments yield only disappointing results. They have not had sustainable solutions—practical and reliable programs that deliver long-term, predictable results. Instead, they have had an endless array of partial answers. They are left with an alarming innovation gap. Innovative Intelligence answers the question: How can we close the innovation gap by making individuals and organizations systematically and sustainably innovative? The key to systematic success is to ensure that organizational practices and culture genuinely foster innovative thinking. Innovative Intelligence presents the case for a new focus for leaders centered on innovative thinking, and demonstrates how leaders can maximize the innovative capacity of their employees and teams. It shows how to embrace a culture of innovation and have it permeate throughout the organization, at every level. Innovative Intelligence gives readers a clear roadmap and practical tools to make their cultures more supportive of innovation, identify and tap into the innovative intelligence in their workplace and develop leaders who can close the innovation gap for greater business success.  
From the Back Cover  
Praise for Innovative Intelligence: "Innovative Intelligence is the most comprehensive, concise and systematic handbook I've seen on how to succeed at innovating for individuals and organizations. This is an indispensable road map for leaders who want to cultivate a winning culture of innovation or organizations who want to re-invent themselves to scale the next height." Arkadi Kuhlmann, President CEO, ING DIRECT USA "Innovative Intelligence is a breakthrough book that redefines what innovation really means. The authors present a compelling view, grounded in psychosocial and organizational theory, rather than trendy quick fixes. Their approach to constructing, shaping, and sustaining a culture of innovation within an organization is rigorous, but practical and systematic. It requires rejecting conventional wisdom and shedding narrow perspectives for the promise of previously unforeseen and implementable solutions to the challenge of innovation." Dr. Catherine Zahn, President CEO, Centre for Addiction and Mental Health (CAMH) "The time is right for a book of this scope. The authors address the challenges created for organizations today by the complexity of change. They offer a step by step, practical systems approach to innovation. They wisely consider the individual, the teams they work in, the culture and the organization environment that's needed to support them, as well as the leadership required to take on these complex challenges. A very useful book for leaders who want to increase the level of innovation in their organization." Stanley S. Gryskiewicz, Ph.D., Founder and Board Chair, Association for Managers of Innovation, Author of Positive Turbulence "Innovative Intelligence is an important and significant book. It asks a simple question which has a profound impact on any organization. The question is 'how can we make individuals and organizations systematically and sustainably innovative?' The practical and disciplined approach to 'asking the right questions,' finding innovative answers, and helping groups build structures for sustainable innovation is nothing short of brilliant. Innovative Intelligence is a must-read for all leaders." Paul Alofs, President CEO of The Princess Margaret Hospital Foundation "Innovative Intelligence provides a detailed yet very practical guide for growing and embedding innovation in your organization today and in the future. It is a must-read for the forward-thinking leader." Corey Seitz, Vice President, Global Talent Management, Johnson Johnson  
About the Author  
Dr. David S. Weiss is President and CEO of Weiss International Ltd., a firm specializing in innovation, leadership, and Human Resources consulting. Previously Chief Innovation Officer in a multinational consulting firm, David's current university positions include Affiliate Professor at the Rotman School of Management of University of Toronto, and Senior Research Fellow of Queen's University. David is a sought-after keynote speaker who has presented at over 200 conferences and is the author or co-author of four best-selling business books: Leadership Solutions (2007), The Leadership Gap (2005), High Performance HR (2000), and Beyond The Walls of Conflict (1996). For more information, visit [www.weissinternational.ca](http://www.weissinternational.ca). Claude P. Legrand is the founder and President of Ideaction Inc., a consulting firm which specializes in sustainable innovation. For over 20 years he has been one of North America's leading experts in practical innovation and is an acclaimed and frequent conference presenter. He leads a team of experienced consultants who help organizations become innovation-capable and deliver major innovation projects. In 2007, he was the founding Program Director of the Centre of Excellence in Innovation Management at the Schulich

Executive Education Centre. For more information, please visit [www.ideaction.net](http://www.ideaction.net).