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## **Innovation Management in Robot Society (Routledge Studies in Technology, Work and Organizations)**

*Kristian Waseacut;n*

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**Kristian Waseacut;n : Innovation Management in Robot Society (Routledge Studies in Technology, Work and Organizations)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Innovation Management in Robot Society (Routledge Studies in Technology, Work and Organizations):

This book introduces cutting-edge issues and thought-provoking concepts on innovation management. It illustrates how robotic developments allow new powerful support functionalities for harnessing workplace innovations and new types of work in enterprises. In particular, low status jobs—heavy, repetitive and dangerous jobs—are disappearing and increasingly replaced by creative and meaningful work. It situates the research within theoretical developments and academic literature in business and management studies on innovation networks and partnerships. The book then introduces the notion of "friction management," which invites us to re-examine creative tensions and explore how contradictions may spur or restrain change and innovation in this landscape. Innovation and change challenge established patterns, cultures, value systems, interests and network configurations—which creates a variety of frictions. Therefore, a theory of friction management is crucial, particularly in innovation-intensive industries, and can help professionals to understand change and the dynamics of innovation so that they can orchestrate events and learn to distinguish between the creative and negative frictions that can arise and that are important for change and the innovation process. Thus, the goal of friction management is to orchestrate, mobilize and (re)combine key organizational resources to strategically increase innovation capacity and promote dynamic renewal and creativity. It will be of interest to scholars and postgraduates in the areas of innovation management, sociology and business administration.

About the Author Kristian Wasen is a Researcher in Management Studies at the University of Gothenburg, Sweden.