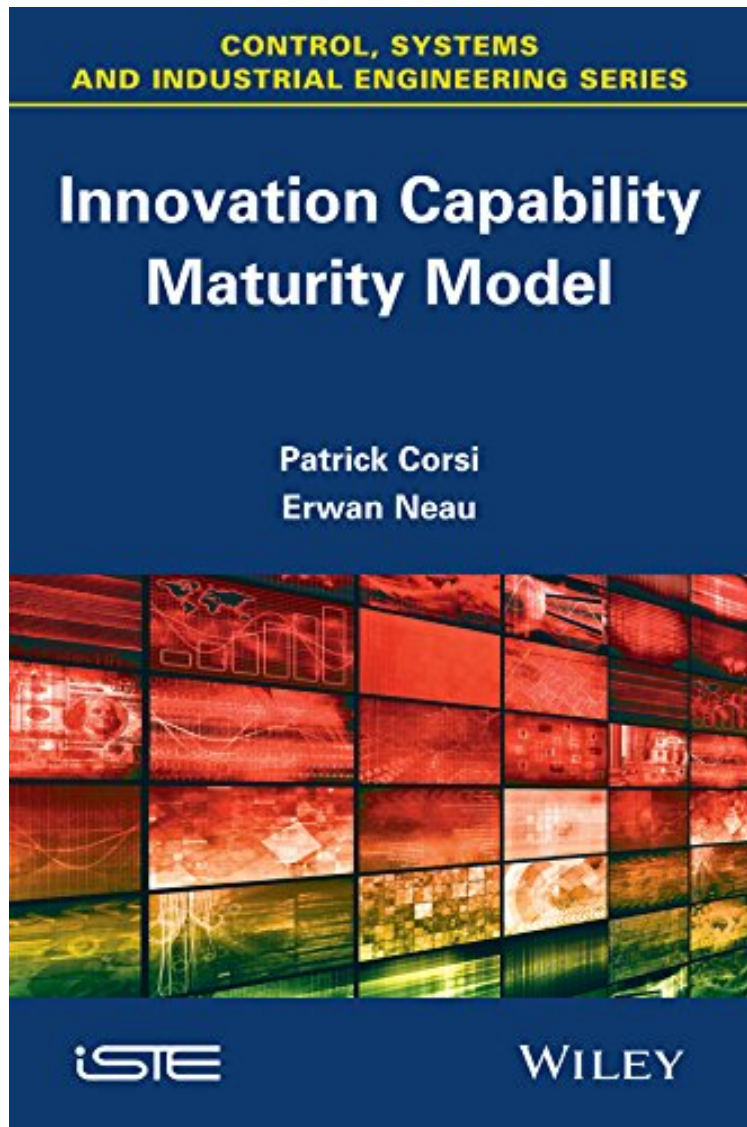


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Innovation Capability Maturity Model

Patrick Corsi, Erwan Neu

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Patrick Corsi, Erwan Neu : Innovation Capability Maturity Model before purchasing it in order to gage whether or not it would be worth my time, and all praised Innovation Capability Maturity Model:

Whilst innovation remains of course an approach, a process, and is still often even reduced to a set of results, it essentially reflects a way of thinking evolution. Time is up for varying the thinking methods according to capacities and learned and available competencies with a view to changehellip; the thinking level. No domain and no sector is immune to this transformation in todayrsquo; world Having clarified our ideas through this book, we remain ever

more convinced that the leveled maturity approach will lead to real advances in innovation over the 2020 years. Hence the competitive capacities of organizations must evolve. As we strive in our quest for new inspiration sources in business, let us reckon that all is bound to evolvinghellip; including the way to evolve. In that resides the very capacity to innovate.