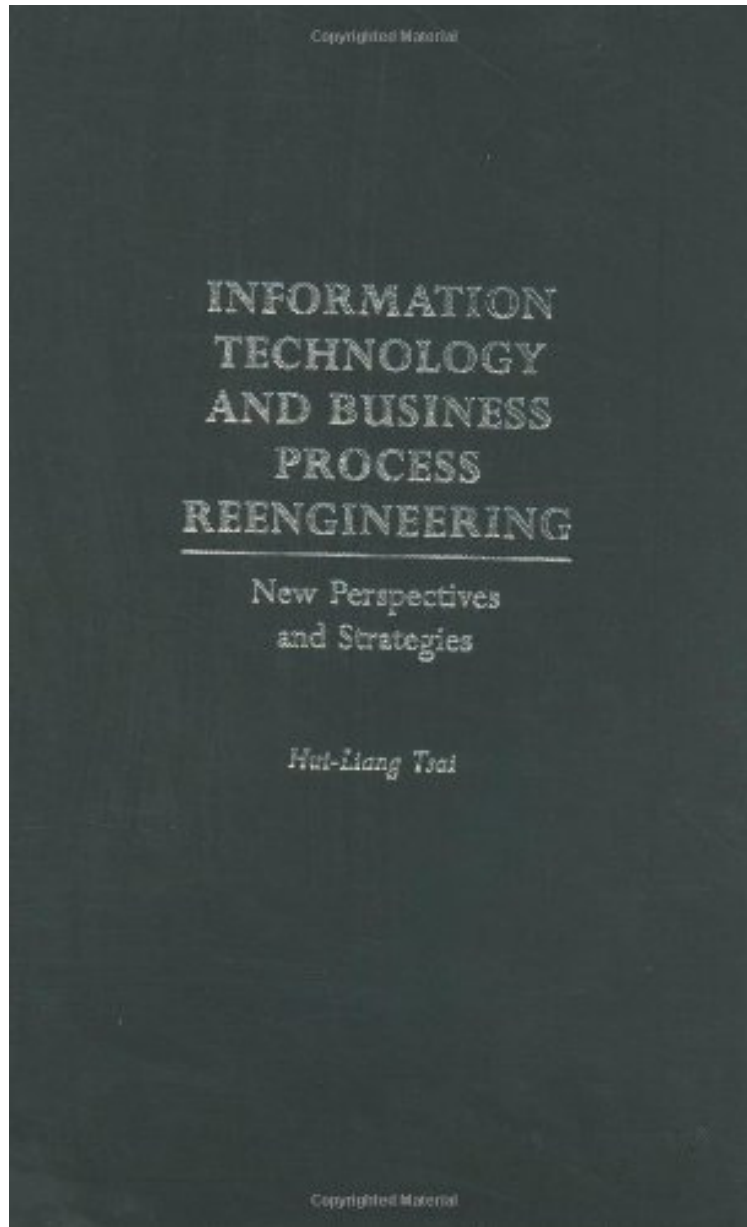


Information Technology and Business Process Reengineering: New Perspectives and Strategies

Hui Liang Tsai

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Technology and Business Process Reengineering: New Perspectives and Strategies:

Information technology matters. The formulation of business models and strategies is likely to be seriously flawed if it neglects new technological changes and repercussions. Information technology and organizational learning are both critical to attaining and sustaining competitive advantage. Based on these premises, and on the increasingly evident obsolescence of the traditional, hierarchical business model, the author takes an integrated approach to the discussion of organizational learning, new value propositions, supply-chain optimization, e-commerce, new perspectives on business process reengineering, collaborative business models, globalization of business, and the continuing trend toward virtual integration. This book is not another tired exhortation to take advantage of technology to improve corporate performance. One cannot utilize technology to its full potential without also overhauling the rigid, hierarchical business model that was designed for the command-and-control corporate environment of the industrial era. Tsai takes a comprehensive view of everything that needs to be done in order to make the most of emerging technologies. The new information economy calls for companies that foster strategic collaboration through a more horizontal organizational structure. A more synchronized supply chain yields better customer service, higher quality, faster delivery, and lower inventory. In the customer-centric environment, a new value proposition is essential. Business processes must be fast, focused, flexible, responsive, and nimble. With the knowledge gained from this book, one should be able to face the future with an ability and capacity to discern technology policies and make decisions concerning strategic positioning and competitive business strategy.

"This book is a study of how information technology is changing organizations and altering management practices and business strategies....Business strategy is likely to be severely flawed if it neglects the repercussions of technological change. A few paradigm shift is taking place, requiring collaborative e-business models focusing on strategic positioning, continuous organizational learning, new value propositions, supply-chain optimization, globalization, and a trend toward virtual integration."-Journal of Technology Transfer"Devoted to a study of how IT is transforming firms and fundamentally changing management practices and business strategies, this text presents the conceptual triad of strategic competitiveness--process, strategy and transformation--within the framework of technological advances."-Business Horizons?Devoted to a study of how IT is transforming firms and fundamentally changing management practices and business strategies, this text presents the conceptual triad of strategic competitiveness--process, strategy and transformation--within the framework of technological advances.?-Business Horizons?This book is a study of how information technology is changing organizations and altering management practices and business strategies....Business strategy is likely to be severely flawed if it neglects the repercussions of technological change. A few paradigm shift is taking place, requiring collaborative e-business models focusing on strategic positioning, continuous organizational learning, new value propositions, supply-chain optimization, globalization, and a trend toward virtual integration.?-Journal of Technology TransferAbout the AuthorHUI-LIANG TSAI is Professor of Business Administration in the MBA Program at Lebanon Valley College and an adjunct faculty member in the School of Business Administration at Penn State, Harrisburg. He was chair of the Advisory Program Committee and the MIS Reengineering Management Track for the 1999 Information Resources Management Association International Conference. He is the author or coauthor of three other Praeger books: Money in Economic Systems, The Energy Illusion and Economic Stability, and Energy Shocks and the World Economy.