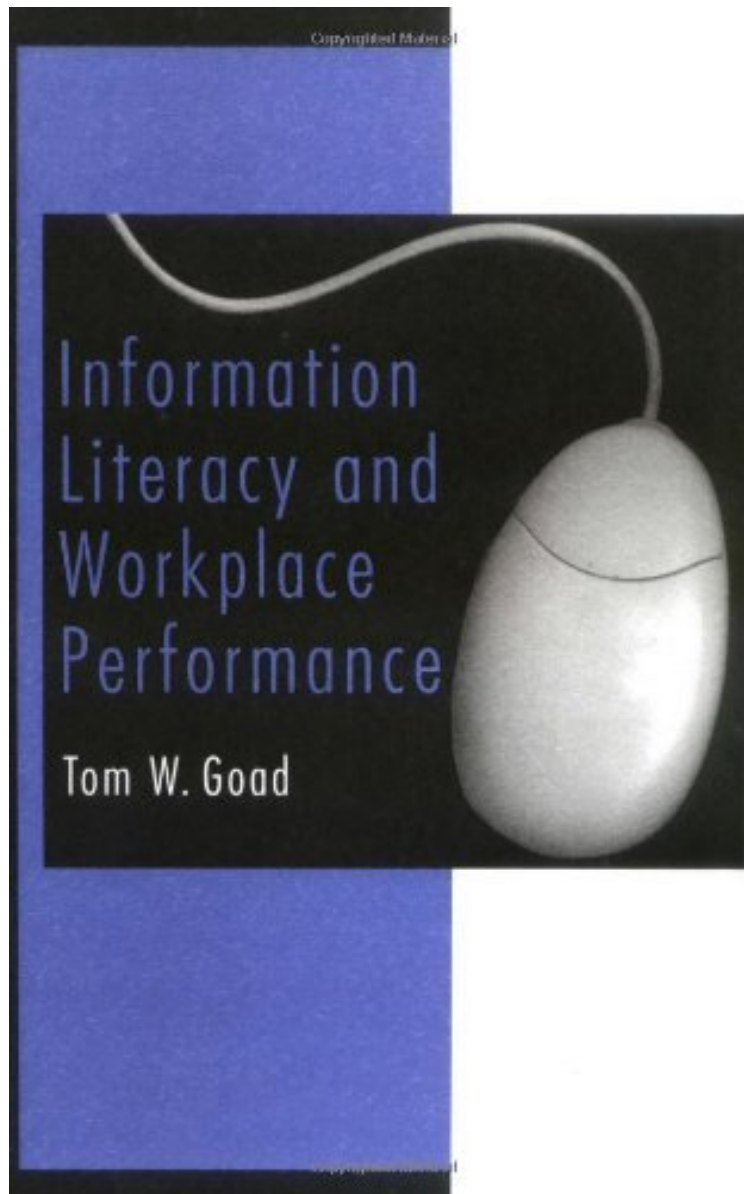


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Information Literacy and Workplace Performance

Tom W. Goad

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Tom W. Goad : Information Literacy and Workplace Performance before purchasing it in order to gage whether or not it would be worth my time, and all praised Information Literacy and Workplace Performance:

Today's workplace demands skills for a knowledgeable, productive use of information. Success, both personal and organizational, comes from finding what is essential and optimizing its effectiveness. Goad teaches readers how to

swim in a potentially overwhelming sea of data. Information literacythe ability to recognize the need for information, to locate, access, select, and apply itwas once an academic matter. Nowadays, this critical array of skills concerns anyone working in a knowledge-based environment. This easy-to-read, lucid guide attends to basic skills, thinking and decision-making, creativity enhancement, innovation and risk taking, computer literacy, subject matter literacy, learning how to learn, and securement of on-the-job help. As a special bonus, Goad discusses an unusual but highly relevant topic: how do we place work into the framework of our lives, and how can information literacy help? Both public and private sectors will find this an important resource for people at all organizational levels, making it a must have for anyone whose world is built on information.

"The book is especially suited for training in information literacy as well as for self-education. The references are useful guides to further study. I thought that it was interesting how respectfully the author treated the librarians as potential kingpins in promoting information literacy. I see this realized in university library schools where schools of information are emerging as new study paths for their students."-Alert Personnel Psychology"[a]n astute assessment of the role information plays in society."-Stern Associates"Noting that information literacy is the new "one skill" that workers need to develop, the author defines and examines its various elements within the context of the workplace."-Library Journal"The subject of this book is of the highest importance for success in the Information Age and Goad does a first-rate job of explaining essential skills the reader needs!"-Business Information Alert"Yacute;auml;n astute assessment of the role information plays in society."-Stern Associates?"[a]n astute assessment of the role information plays in society."-Stern Associates?"Noting that information literacy is the new "one skill" that workers need to develop, the author defines and examines its various elements within the context of the workplace."-Library Journal?"The subject of this book is of the highest importance for success in the Information Age and Goad does a first-rate job of explaining essential skills the reader needs!"-Business Information Alert?"The book is especially suited for training in information literacy as well as for self-education. The references are useful guides to further study. I thought that it was interesting how respectfully the author treated the librarians as potential kingpins in promoting information literacy. I see this realized in university library schools where schools of information are emerging as new study paths for their students."-Alert Personnel PsychologyAbout the AuthorTOM W. GOAD is an organizational consultant, trainer, and author./e A past president of the San Diego Chapter of the American Society for Training and Development, he lists among his consulting clients a variety of educational institutions, businesses, and an archaeology project. He holds a doctorate in organization development and has taught on the graduate school level.