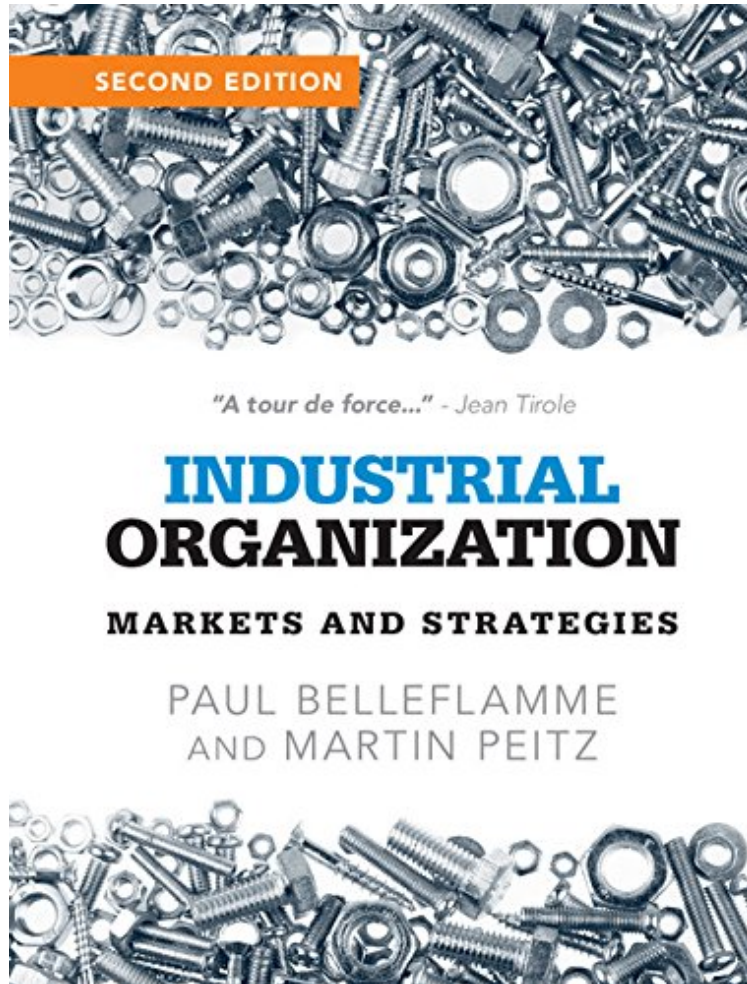


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Industrial Organization: Markets and Strategies

Paul Belleflamme, Martin Peitz
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"The second edition of Paul Belleflamme and Martin Peitz's *Industrial Organization: Markets and Strategies* is encyclopedic in its coverage of modern industrial organization, including both seminal and new models. The authors present models with exactly the right level of formal detail to equip students and practitioners with what they need to understand a plethora of issues ranging from two-sided markets to price discrimination. I commend the authors for doing the impossible - improving their initial gem." Michael Baye, Bert Elwert Professor of Business Economics, Kelley School of Business, Indiana University

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About the Author Paul Belleflamme is Professor of Economics at the Université catholique de Louvain, Belgium. He regularly publishes articles in leading economics journals on various topics related to industrial organization, with a special focus on innovation in the digital economy (which is also the main topic of his blog, www.IPdigIT.eu). Martin Peitz is Professor of Economics at the University of Mannheim, Germany, a director of the Mannheim Centre for Competition and Regulation (MaCCI), Germany, and an academic director of the Centre on Regulation in Europe (CERRE), Belgium. He has widely published in leading economics journals and, with Paul de Bijl, is author of the book *Regulation and Entry into Telecommunications Markets* (Cambridge University Press, 2003). His research focuses on theoretical industrial organization.