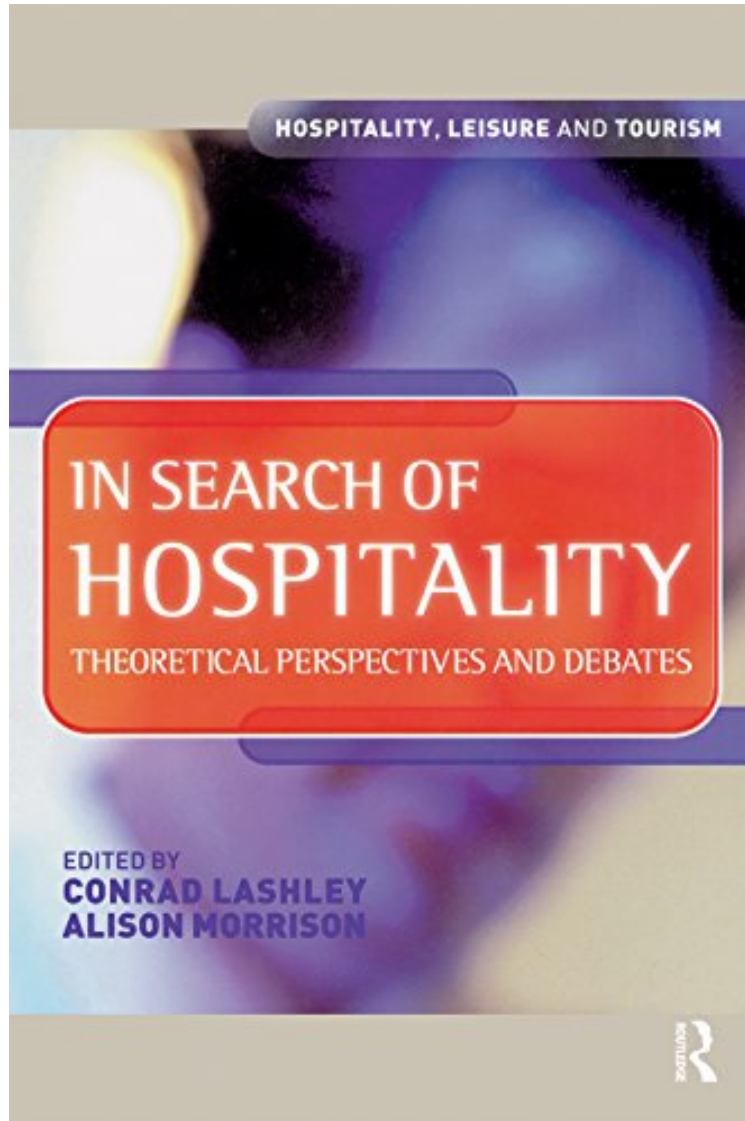


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In Search of Hospitality (Hospitality, Leisure and Tourism)

Conrad Lashley, Alison Morrison

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Conrad Lashley, Alison Morrison : In Search of Hospitality (Hospitality, Leisure and Tourism) before purchasing it in order to gauge whether or not it would be worth my time, and all praised In Search of Hospitality (Hospitality, Leisure and Tourism):

'In Search of Hospitality' is a unique contribution to the study of hospitality, exploring the practice of hospitality across disciplines, and adopting an international perspective where appropriate. This title brings together an extraordinary

collection of leading researches and writers in hospitality, sociology, philosophy and social history, thereby providing a broad and comprehensive perspective on hospitality. It focuses the study of hospitality across the range of human, social and economic settings, and provides a reference point for the future development of hospitality as an academic discipline. Harnessing this wide range of viewpoints, 'In Search of Hospitality' offers an intellectually stimulating and innovative approach to the study of hospitality. It is ideal for students and academics within both the applied fields of hospitality and tourism studies and the general fields of business studies and behaviour sciences. It is also suitable for practitioners in hospitality, leisure and tourism businesses, for whom it provides a provocative and informative guide to understanding and providing hospitality within a commercial context.

...."Conrad Lashley Alison Morrison have included chapters from an impressive range of hospitality social science contributors" This book goes a long way to achieving its stated aim of opening up the field of debate establishing hospitality management as a legitimate social science in its own right. The book is as eclectic as the subject that it seeks to explore, it contains glimmerings that there is newly-discovered depth in hospitality management as a social science that is worth a fresh more integrated research effort. Perhaps academics of the future will remark that a more mature credible hospitality agenda began here. Hadyn Ingram, International Journal of Contemporary Hospitality Management An excellent text for both hospitality students and Workers, 14 October, 2001

er: A reader from England This book is an excellent example of what Hospitality books should be like. It gives different perspectives and arguments to most Hospitality books. The book is split into 15 chapters. At the end of each chapter there are conclusions, Notes and References (most helpful). This book covers a broad range of subjects within the hospitality industry and at surprising depth. This book is a must for Hospitality Students at both degree level and at GNVQ. The Hospitality Students Bible. - reviews entered on From the Publisher 'In Search of Hospitality' is a unique contribution to the study of hospitality, exploring the practice of hospitality across disciplines, and adopting an international perspective where appropriate. This title brings together an extraordinary collection of leading researches and writers in hospitality, sociology, philosophy and social history, thereby providing a broad and comprehensive perspective on hospitality. It focuses the study of hospitality across the range of human, social and economic settings, and provides a reference point for the future development of hospitality as an academic discipline. Harnessing this wide range of viewpoints, 'In Search of Hospitality' offers an intellectually stimulating and innovative approach to the study of hospitality. It is ideal for students and academics within both the applied fields of hospitality and tourism studies and the general fields of business studies and behavior sciences. It is also suitable for practitioners in hospitality, leisure and tourism businesses, for whom it provides a provocative and informative guide to understanding and providing hospitality within a commercial context.

About the Author Professor Conrad Lashley is Professor of Leisure Retailing at the Centre for Leisure Retailing at the Nottingham Business School. His research interests have largely been concerned with service quality management, and specifically employee empowerment in service delivery. He works closely with several major industry organizations including the British Institute of Innkeeping, J. D. Wetherspoon and McDonald's Restaurants Limited. She has an MSc in Entrepreneurial Studies and her Ph.D. thesis investigated small firm strategic alliances. Since 1979 she has been an entrepreneur in her own right, owning and operating a number of restaurant and hotel businesses. In addition, she regularly undertakes consultancy projects for entrepreneurs both in the UK and internationally.