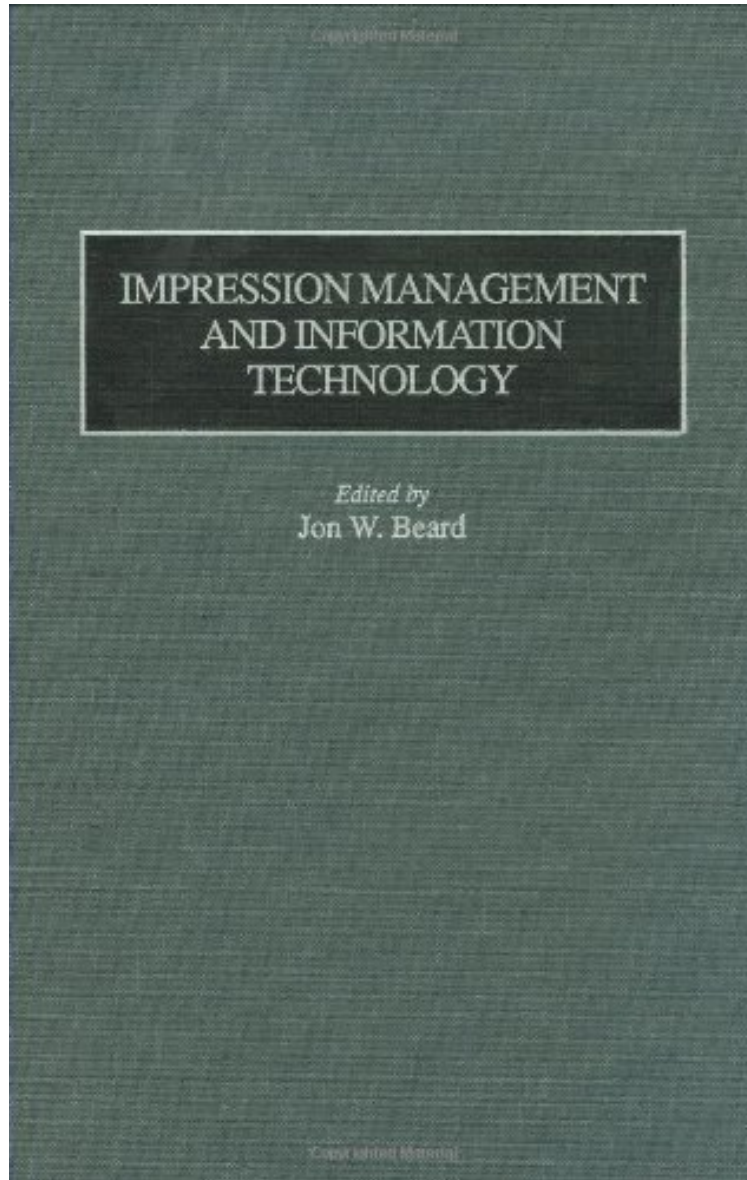


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# Impression Management and Information Technology

*Jon W. Beard*

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About the Author JON W. BEARD is Associate Professor in the Computer Management and Information Systems Department at Southern Illinois University Edwardsville. Prior to joining the faculty of SIUE, he taught in the Management Department of Lowry Mays College and at the Graduate School of Business at Texas AM University.