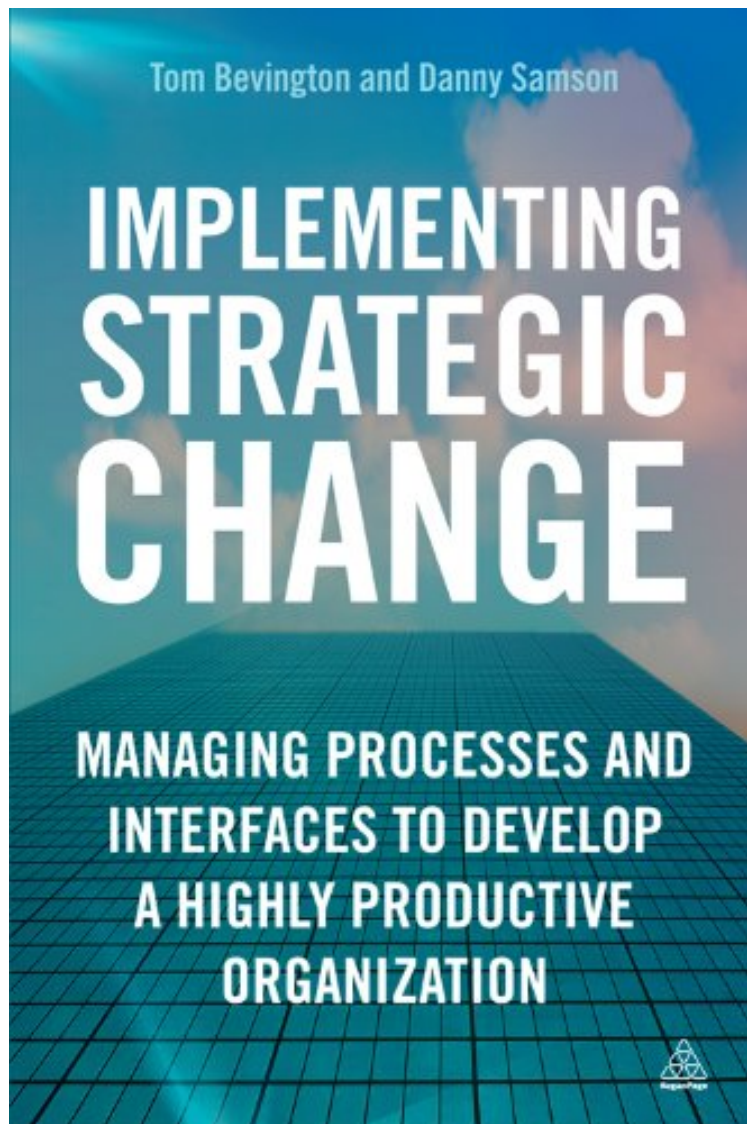


(Free pdf) Implementing Strategic Change: Managing Processes and Interfaces to Develop a Highly Productive Organization

Implementing Strategic Change: Managing Processes and Interfaces to Develop a Highly Productive Organization

Daniel Samson, Tom Bevington

*DOC | *audiobook | ebooks | Download PDF | ePub*



DOWNLOAD



+

READ ONLINE

#2205951 in eBooks 2012-04-03 2012-04-03 File Name: B007NZMVRU | File size: 17.Mb

Daniel Samson, Tom Bevington : Implementing Strategic Change: Managing Processes and Interfaces to Develop a Highly Productive Organization before purchasing it in order to gauge whether or not it would be worth my time, and all praised Implementing Strategic Change: Managing Processes and Interfaces to Develop a Highly Productive Organization:

One of the key success factors for any organization is effective strategic change - to ensure adaptability and increase productivity. Despite its importance, most change management projects fail or only partly deliver on their promise, the missing link often being the conflict between boardroom strategic initiatives and the working process design of the company. *Implementing Strategic Change* shows that most of this conflict occurs during interfacing activity - the seemingly small activities such as chasing, following up and seeking permission to proceed that help drive a process forward can make up to 80% of many employees workload. This book will show that business strategy and change implementation rely on deep and close process knowledge and help develop the framework for understanding and improving these activities in any organization.

Professionals interested in strategic change management, business leaders, managers, HR departments, consultants, managers, MBA students "[P]rovides a useful integrating framework for combining many of the important factors required for successfully implementing strategic change." --Tor Guimaraes, Professor, Information Technology Services, Tennessee Tech University "[O]ffers a key to understanding conflict in business change, focusing on interfacing activities that make up some 80 percent of many employee workloads. Change implementation uses a deeper process kind of knowledge and can develop a different perspective on managing and improving these activities, and this book is dedicated to fostering change needs, creating successful paths, and developing change principles in an organizational structure. Any business collection should have this guide!" --Diane Donovan, California Bookwatch "Not just another book on Six Sigma or business process re-engineering (BPR), this work looks at a usually neglected piece of the workday - the need to streamline 'interfacing activity.'" --Book News, Inc. About the Author Danny Samson is Professor of Management at the University of Melbourne (Australia), and he is also Director of the Foundation for Sustainable Economic Development there. He spent ten years working on corporate strategy with the CEO and top team of an international bank with branches in the UK, USA, New Zealand and Australia. He regularly provides industry and executive seminars. Tom Bevington is a partner in Bevington Group and its sister company Bevington Process Management Tools. He was CEO of an international computer services organization with operations in 49 countries. His clients have included GE Capital, ANZ, Commonwealth Financial Services, AMP, AXA and Tower.