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Images of Organization

Gareth Morgan

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Professor Morgan, I only recently received a copy of *Images of Organization* (updated edition) as a desk copy to review for the I/O Psych class that I teach. I just started reading your book I am absolutely blown away by it. I cannot believe that I had missed this marvelous work. My ignorance knows few, if any, limits! You pull together such a span of ideas and integrate them beautifully with your own angle, stimulating one's thinking. This is the kind of mind opening perspective to which I like to expose my classes. Thank you for condensing it so powerfully. By the way, the bibliographic notes are as exciting a read as is the rest of the book. I look forward to devouring the rest of the book.
James Michael Burke, Ph.D. Virginia Commonwealth University
L. Douglas Wilder School of Government and Public Affairs
Center for Public Policy (Letter from James Michael Burke, Ph.D. 2006-10-03)"This is the new updated edition of a classic published over 20 years ago. The book is based on the simple premise that all theories of organization and management are based on implicit images of metaphors that stretch our imagination in a way that can create powerful insights, but at the risk of distortion. The author provides a rich and comprhensive resource for exploring the complexity of modern organizations internationally, translating theory into practice." (APADE 2006-12-05)ldquo;A universe of thanks to you for spearheading the metaphoric, creative thinking about organizations. Your method has essentially electrified my teaching.rdquo; --Mohammad A. Auwal, CSU, Los Angeles (Mohammad A. Auwal 2007-01-25)"Let me say that I've loved teaching this course for over 10 years now, in part, because your book (and now the excellent CD) are so well thought out. You deserve a bow. Bravo." (Jim Bonilla 2007-02-26)"This book is based on the simple premise that all theories of organization and management are based on implicit images of metaphors that stretch our imagination in a way that can create powerful insights, but at the risk of distortion. The author provides a rich and comprehensive resource for exploring the complexity of modern organizations internationally, translating theory into practice." (Abstract of Public Administration Development and Environment 2007-04-16) Professor Morgan, I only recently received a copy of *Images of Organization* (updated edition) as a desk copy to review for the I/O Psych class that I teach. I just started reading your book I am absolutely blown away by it. I cannot believe that I had missed this marvelous work. My ignorance knows few, if any, limits! You pull together such a span of ideas and integrate them beautifully with your own angle, stimulating one's thinking. This is the kind of mind opening perspective to which I like to expose my classes. Thank you for condensing it so powerfully. By the way, the bibliographic notes are as exciting a read as is the rest of the book. I look forward to devouring the rest of the book.
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Gareth Morgan is well known for his creative contributions to management. He is the author of seven books, including *Images of Organization*, *Creative Organization Theory*, *Imaginization and Riding the Waves of Change*. He acts as consultant and seminar leader to numerous organizations throughout Europe and North America, and is

Distinguished Research Professor at York University in Toronto. He has sat on the editorial boards of the Academy of Management, and Organization Studies; and is a Life Fellow of the International Academy of Management. Born in Wales, he now lives in Toronto with his wife, Karen and their children Evan and Heather.