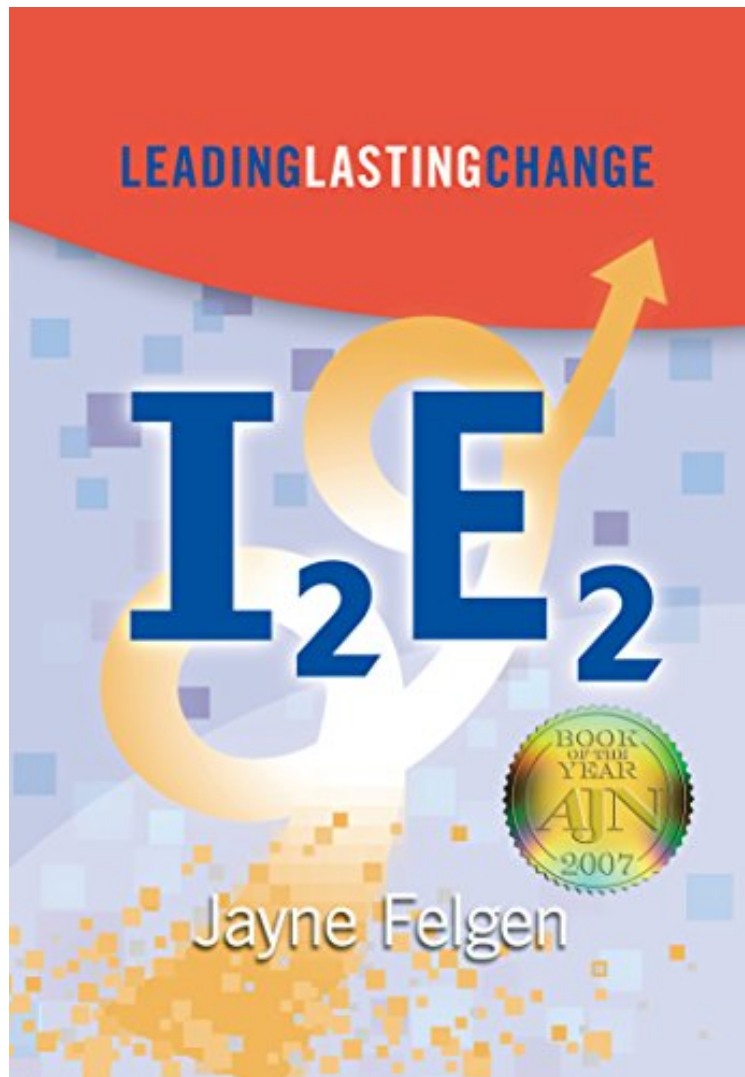


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I2E2: Leading Lasting Change

Jayne A. Felgen

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In I2E2: Leading Lasting Change, Jayne Felgen shares her in-depth and elegantly simple formula for inspiring and

leading real change at all levels of any organization. Using a real-life case study of the Beth Israel Deaconess Medical Center merger in the late 1990s, she illustrates how this intuitive model makes even the most complex change processes manageable and sustained. I2E2 is NOT a step-by-step guide to re-creating the newest business model; rather it is a new way of thinking about change. Leaders learn to visualize the whole change process, from shared vision to detailed changes in infrastructure. This is essential reading for organizations pursuing excellence initiatives such as Malcolm Baldrige and Magnet Recognition. I2E2 is a winner of the American Journal of Nursing Book of the Year Award in the Nursing Management and Leadership category!

Jayne Felgen's I2E2 formula is an exceptional model which leads you through a practical, logical and business-grounded approach to change. Inspiration may be the first step; however I2E2 is inspiration in itself! --Rosanne Raso, RN, MS, CNAA, Senior Vice President, Lutheran Medical Center, Brooklyn, NY
About the Author
Jayne Felgen, MPA, RN, has the gift of creating clarity out of chaos and discovering practical solutions that benefit patients as well as families. Her approach is data driven, grounded in appreciative inquiry, organizational principles, along with strong process skills. She is passionate about patients and families, those who touch them as care providers, and the systems that value and support the therapeutic relationships at the core of care delivery.