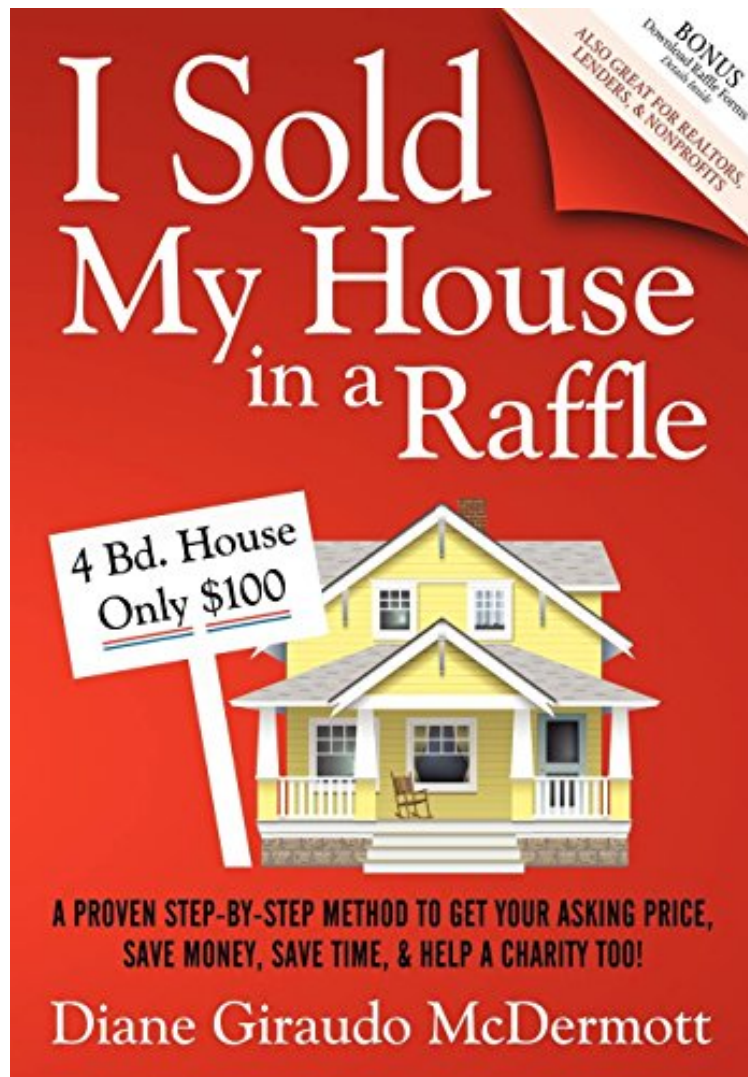


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## **I Sold My House In a Raffle: A Proven Step-by-step Method to Get Your Asking Price, Save Money, Save Time, Help a Charity too!**

*Diane Girauda McDermott*

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1 of 1 people found the following review helpful. It is as easily as the author makes it soundBy Linda D.It is as easily as the author makes it sound. I still hope to sell one of my homes this way.0 of 0 people found the following review

helpful. Did Not Go This Route. By Jean in Wisconsin I read this when we were considering this as an option. We did not end up going this route.

If you're a home seller wishing to skip the conventional process of listing your home and waiting for a qualified buyer, and you've always wanted to be "rich enough" to help your favorite charity in a big way, your time has come. *I Sold My House in a Raffle* explains the entire process for homeowners, realtors, and also for the nonprofit director who is open to an innovative fundraising alternative that can provide a sizeable chunk of cash to support the charity. Diane Giraudo McDermott, an advocate of animal rights, couldn't match the incentives building developers were offering home buyers, and buyers interested in her property couldn't qualify for a loan; so she used her marketing background and partnered with a "no-kill" animal shelter and successfully sold her house in a raffle. Inside, you'll learn how to utilize the best marketing techniques, create a winning raffle formula, complete the required paperwork, connect with the right charity, and reduce your risk. Take charge of your real estate future--save thousands of dollars, save time waiting for that qualified buyer, and get your full asking price! This is a method whose time has come, and it can work for you too.

*I Sold My House in a Raffle* is an excellent example of Creative Marketing. The best marketers think "out of the box" and Diane shows that you can really sell your house in a raffle! Ali Pervez, International Best Selling Author, *Get Your Black Belt In Marketing*, [www.blackbeltinmarketing.com](http://www.blackbeltinmarketing.com) What a great marketing tool! This is a hot new method to get a property sold. My clients love this idea--I already have my first raffle house lined up. I'll use Diane's process to get and sell more listings. Jack C. Rosemary, California Real Estate Broker, 26 years experience