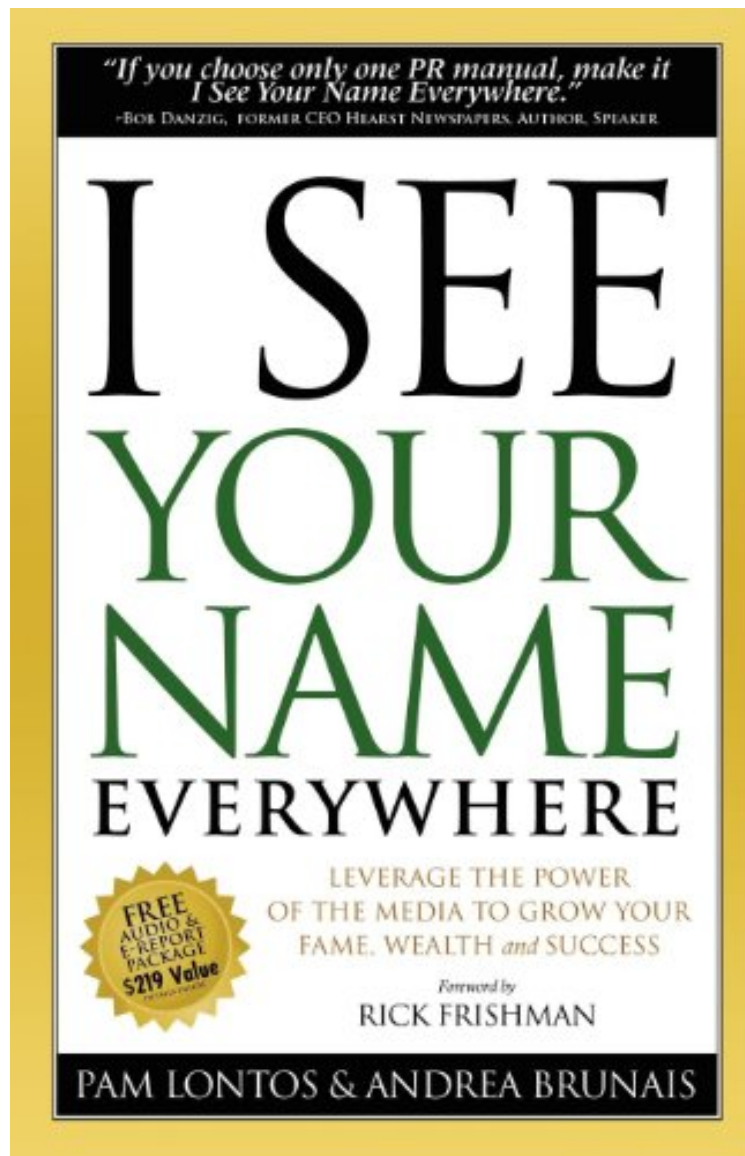


[Mobile book] I See Your Name Everywhere: Leverage the Power of the Media to Grow Your Fame, Wealth and Success

# I See Your Name Everywhere: Leverage the Power of the Media to Grow Your Fame, Wealth and Success

*Pam Lontos*

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**Pam Lontos : I See Your Name Everywhere: Leverage the Power of the Media to Grow Your Fame, Wealth and Success** before purchasing it in order to gage whether or not it would be worth my time, and all praised I See Your Name Everywhere: Leverage the Power of the Media to Grow Your Fame, Wealth and Success:

0 of 0 people found the following review helpful. Great insights into building celebrityBy Science EducatorReally

super book about personal marketing. I especially enjoyed the recipes and cooking tips. They seemed out of place in a book like this, but, WOW! does this chick know her kitchen! 1 of 1 people found the following review helpful. You will see your name everywhere! By Michelle Dunn Having done my own marketing and publicity for 11 years, I thought I could learn even more things I could do to promote myself with Pam Lontos and Andrea Brunais book. I was right, if you want people to stop you on the street and say they see your name everywhere, this is the book for you. No nonsense and to the point, proven and tried techniques that really work. 0 of 0 people found the following review helpful. I see you name everywhere By phelpb This is a great book about getting the exposure you want . I really liked the way Pam divided the various ways to get exposure and went into detail about her topic. I would highly recommend this book.

Isn't it time you used publicity to boost your career? Whether you are a CEO, entrepreneur, doctor, lawyer, speaker, author or other business professional, you need "I See Your Name Everywhere" to grow your fame, wealth and success through the media! You will discover how easy it is to: Get your name into magazines, radio, TV and the Internet; Overcome the 15 most common publicity mistakes; Prepare for a media interview and score positive publicity; Create a press release that gets the media's attention; Efficiently deal with crisis communication.

About the Author Pam Lontos is president of PR/PR, a public relations firm that gets experts into the media. She is former vice president of Disney-owned Shamrock Broadcasting. Andrea Brunais is a prize-winning journalist and author with experience in crisis communications and a track record of generating positive media coverage. Rick Frishman is founder of Planned Television Arts and coauthor of "Guerilla Publicity, Networking Magic," and the Author 101 series.