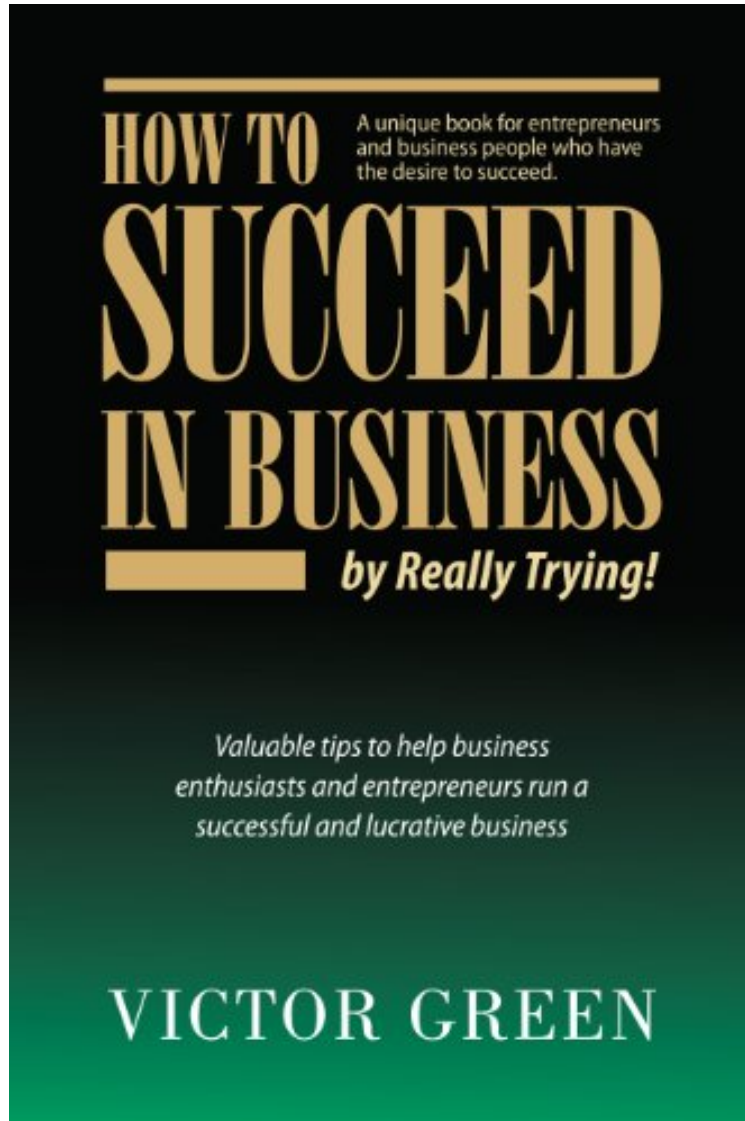


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How to Succeed in Business: By Really Trying

Victor Green

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Victor Green : How to Succeed in Business: By Really Trying before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Succeed in Business: By Really Trying:

1 of 1 people found the following review helpful. Great advice about increasing the success of your small business-- or multiple businesses. By SunscreenA If you run or are thinking of running a small business with hopes to grow, this book is excellent. The author is funny, making this book an easy read. It's not an academic treatise but instead gives practical, helpful advice from a successful, upbeat guy who wants others to benefit from his experiences. There are also some great pointers about how to conduct oneself in the business world. 0 of 0 people found the following review helpful. Full of thoughtful advice and valuable experience By Case Jones I liked this quote: 'To err is human, but

it is against company policy. And many other parts of this book which contains a lifetime full of practical ideas about how to make businesses profitable and how to live and succeed as an entrepreneur.

In this book, I will show you how, good basic business principles, should be applied and followed. It is written for both Men and Women who are already in business, those starting a business, Entrepreneurs ready to launch a new idea, and Students leaving College or University wanting to make their way in business. Business is not an exact science. There is no written formula that can guarantee success, but there are basic rules that must be followed if you are to be successful. It is often said that you must use common sense; the sad thing is, sense is not common, it's rare. In this book, I have drawn on my past experiences in business, my failings, the shortcomings of the thousands I have mentored and those who have consulted me. This experience enables me to confidently advise people on what direction they should take to insure they do not come to a crossroad and then be unsure of which way to turn. I have written what I believe is an easy to read, easy to understand guide, of the basic dos and don'ts in business. My comments are set out in a practical manner, based on fact, not as an academic lecturer in a college or university would tell you. Most college lecturers have never run a business. Those of you reading this book, and have been to College or University, may find my views very different because they are gained at the actual front line of business. There is no better advice than firsthand knowledge and experience. For example, try taking swimming lessons from a non-swimmer! Too often, books on business and entrepreneurship are written by academics or leaders of industry, the famous named billionaires. There is nothing wrong with this, but I am not sure they help the up-and-coming smaller businessman, or entrepreneur, start a business. Businessmen want 'nitty gritty' information that they can use and relate to their business. This is what you will get from my book.

About the Author Victor Green was born in London, England, to a middle-class family. For some unknown reason, he had an incredible thirst and loads of energy, to learn, not at school, but about business matters and how he could make money. He always wanted to know how business worked and how to do everything himself. This, in later years, became of great value. He was able to assess things quickly and with his firsthand knowledge knew what needed to be done in business situations. His first full-time business venture was starting a publishing company. From this he went on to start many other businesses, such as organizing conventions, printing, advertising, direct mail, PR, photography, import and export, manufacturing, soccer clubs, website design, creating portal websites, real estate, finance company, business consulting, mentoring, and lecturing on business matters. His business experience also covers selling and acquiring businesses, helping company start-ups, and revitalizing failing businesses.