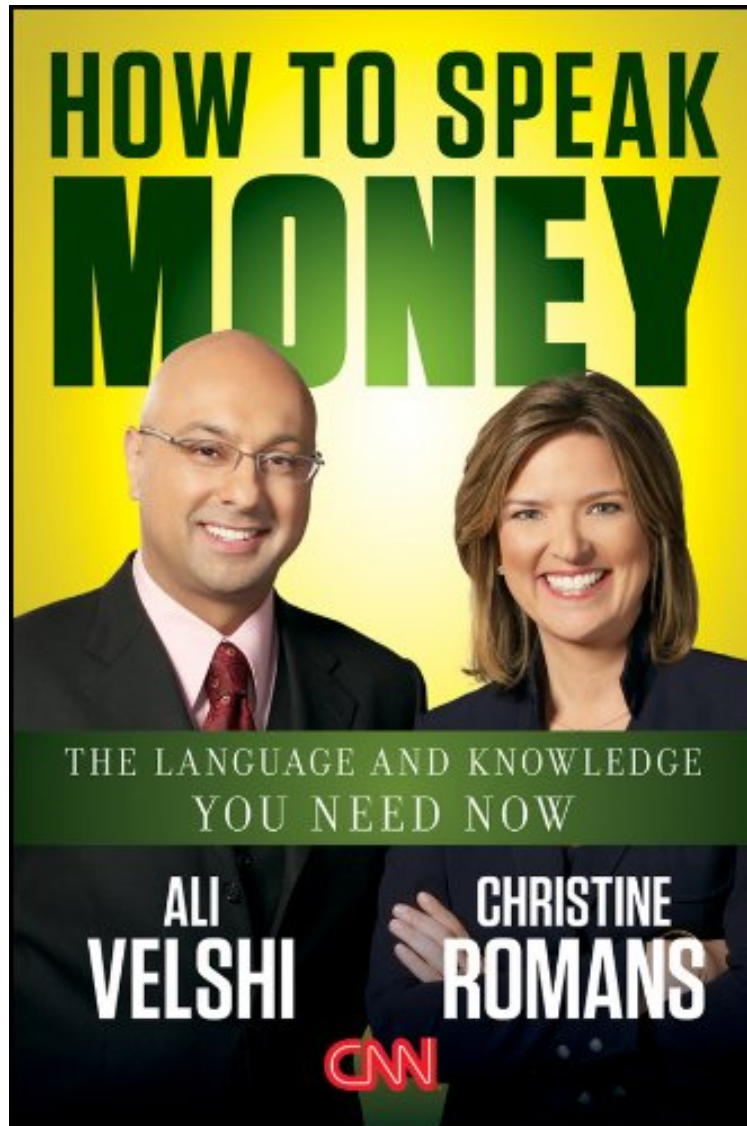


# How to Speak Money: The Language and Knowledge You Need Now

*Ali Velshi, Christine Romans*

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**Ali Velshi, Christine Romans : How to Speak Money: The Language and Knowledge You Need Now** before purchasing it in order to gauge whether or not it would be worth my time, and all praised How to Speak Money: The Language and Knowledge You Need Now:

6 of 6 people found the following review helpful. A Great Place to StartBy Jen\_CamI'm not sure which topics or ideas the one-star reviewer is referring to as I believe the book covers important financial topics that every person should strive to have general knowledge of no matter what state the economy is in. Ali and Christine cover these topics in a

straightforward manner which I found easy to read. Financial matters beyond budgeting are something I have pushed myself to become more knowledgeable about once I found a full time job. By no means am I a financial whiz, but I like to make sure that the income I work so hard for is being utilized in the best way possible. I am very discriminating on how I spend whether it be the five cents I get back bringing re-usable bags to Target, scouring Goodwill racks for like-new items or where to allocate the money I receive from my tax return. I make less than \$50k per year living close to the metropolitan area of Chicago. Every Penny Counts. (I should note that I bought the Kindle version of HTSM because it was cheaper, and Half Price Books didn't have a copy just yet. I could have saved a nickel and gone audio...but I'll just take an extra bag to Target on my next shopping trip. Haha.) I feel incredibly lucky to have kept my job through the recession the past few years. Enduring pay-cuts, moving in with a roommate...yet saving what little I could while paying off my car and credit card bills is now a huge plus. Reading "How to Speak Money" was a great refresher on some topics while pointing me in the right direction towards further financial actions that I should research more thoroughly regarding my future personal goals (saving for a home, investing, paying off student loans, etc). It was a quick informative financial read that I would suggest for most people. 6 of 7 people found the following review helpful. Just In the Nick of Time By Still Got It! I became acquainted with Ali Velsher and Christine Romans through watching their financial programs on CNN. I am absolutely terrible with numbers and a complete novice with investing. My late husband handled all the money matters except how to stretch it to care for a family of 5 kids and 2 adults. Due to our depression upbringing, we both were experts in that field and probably never had any disagreements about money. We paid the bills and bought groceries with what was left. But I digress. Now I am responsible for "the estate". One of my sons is a great help in that department, but I still need to understand what is being done, why and how the markets and the economy, local as well as global will affect what I do. This is where "How To Speak Money" is coming to my rescue. It explains things to me without making me feel like an absolute nincompoop. With most financial experts, I am a little shy about exposing my ignorance and most of what they say winds up as a jumble in my brain. Not so with "How To Speak Money". I could have purchased this book to put on my Kindle, but I find it useful to flip through the pages and mark it up with a pencil on relevant passages. So, in closing, I am thankful for making it available to me in not only the kindle form but also in soft and hard cover at a reasonable price. 1 of 1 people found the following review helpful. Now I speak Money better than I spend it! By Aspire Photos I just finished reading How To Speak Money. Excellent book with great tips. It really helped me realize how much more I have to do in order to save up and prepare for retirement. I hadn't even read the entire book yet and I found myself texting, Facebook messaging and tweeting folks about picking up this book. This is definitely a gift that would keep on giving. Great job!

Do you speak money? You should. It is the world's most important language. It's spoken everywhere. Speaking—or at least understanding—this language allows you to follow the real conversations in politics, business, and at work. Understanding money and speaking the language fluently is critical to preparing for a comfortable retirement, building a small business, planning for college and a career for your children. Everyone speaks it differently, with different dialects. Some are riskier than others. Some want to save their money; others want to see it grow. There is no one accent, but understanding the differences will make couples, business partners, and coworkers happier—and wealthier. Authors and CNN financial experts Ali Velshi and Christine Romans speak the global language of money and translate it every day for hundreds of thousands of viewers. And they are here to teach you, too. It's easier to learn than you might think. Speaking money affects every area of your life. It's more than simply your savings or the investments you may have. It involves the way you think about money, the way you teach your children about it, and the way you were taught about it yourself. It's about the way you spend it, save it, invest it, use it, need it and want it. The book will: Shed light on the male and female spending and investing disparity Discuss emerging international economies Weigh the financial hurdle of student debt culminating in a successful job Explain how to budget wisely and build wealth Show how to plan appropriately for retirement How to Speak Money is an easy-to-read, practical book that helps readers become fluent in the world's most universal language.

"How To Speak Money" by Ali Velshi and Christine Romans is a tutorial for the last taboo subject... our money. Ali and Christine remove the mystery and help us understand smart strategies for financial independence, growth, and security. The book fascinates as it teaches. Ali, the dare devil who takes risks and Christine the fiscal conservative who lives consciously. This book should be required education for everyone. People communicate more openly about sex than money. Each person in a relationship, whether business or personal, needs to understand and resolve different points of view about debt, saving, investing and spending. If men are from Mars and women are from Venus, most of us live on the confused planet of Pluto, when it comes to dollars and sense. How to Speak Money, is the new gift for loved ones, colleagues, non-profits and friends. This Christmas, because of this great new book, the people in my life will finally be speaking the same language in matters of finance. Thank you, Ali and Christine. —Kathy Ireland, CEO and Chief Designer of Kathy Ireland Worldwide. From the Inside Flap You're the one working hard to make a living, but once you've made your money, who controls it? Do you speak

money? You should. It is the world's most important language. It's spoken everywhere. Speaking—or at least understanding—this language allows you to follow the real conversations in politics, business, and at work. Understanding money and speaking the language fluently is critical to preparing for a comfortable retirement, building a small business, and planning for college and a career for your children. Everyone speaks it differently, with different dialects. Some are riskier than others. Some want to save their money; others want to see it grow. There is no one accent, but understanding the differences will make couples, business partners, and coworkers happier—and wealthier. Authors and CNN financial experts Ali Velshi and Christine Romans speak the global language of money and translate it every day for hundreds of thousands of viewers. And they are here to teach you, too. It's easier to learn than you might think. Speaking money affects every area of your life. It's more than simply your savings or the investments you may have. It involves the way you think about money, the way you teach your children about it, and the way you were taught about it yourself. It's about the way you spend it, save it, invest it, use it, need it, and want it. This book will: Shed light on why men and women spend and invest differently Discuss emerging international economies Weigh the financial hurdle of student debt culminating in a successful job Explain how to budget wisely and build wealth Show how to plan appropriately for retirement How to Speak Money is an easy-to-read, practical book that helps readers become fluent in the world's most universal language.

**From the Back Cover**

**PRAISE FOR HOW TO SPEAK MONEY**

"If you've never had money . . .and now you have money . . .and you want to keep your money . . .and have your money bring you more money . . .then you need a book like this to change your history with money—Ali Velshi and Christine Romans' How to Speak Money. This book will give you the knowledge to help change your financial future." —will.i.am

"When it comes to keeping track of your hard-earned money, Christine and Ali will set you straight. Listen y'all, I was a late bloomer when it came to being a success. It wasn't always easy but with patience and hard work my family and I made it. If you want to get an edge in life, read this book. Learn what you can from the folks who will guide you on the right path." —Paula Deen, Celebrity Cook and Entrepreneur

"Ali Velshi and Christine Romans have written a book you need to keep by your bedside. Read it every night. It will show you how foolish and lax you've been with your finances, and how to maximize your financial potential and make more money." —Gene Simmons, CoFounder, KISS; Star of AE's Gene Simmons Family Jewels

"This must-read book, coauthored by my good friend Ali Velshi, is for everyone who is interested in finance, investment strategies, and planning for their financial future." —Dikembe Mutombo, former NBA basketball player