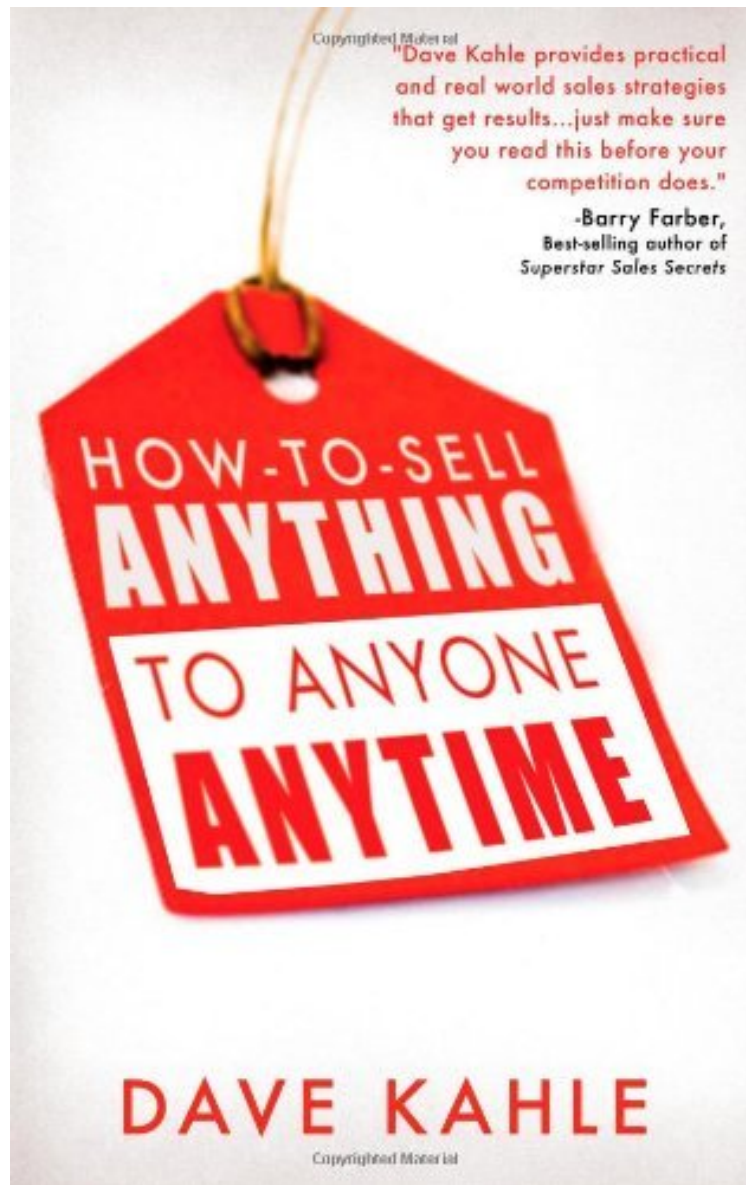


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## How to Sell Anything to Anyone Anytime

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Hundreds of thousands of small business owners are tossing and turning at night, trying to figure out how to attract more customers. They need to know how to sell, both individually and through their organizations. *How to Sell Anything to Anyone Anytime* was written primarily for them. *How to Sell Anything to Anyone Anytime* distills the fundamental selling process into simple, easy-to-understand, and easy-to-implement principles, processes, and practices, and applies them to a wide variety of sales situations. It is packed with real-world examples and applications to a wide variety of situations—from the corner coffee shop, to the freelance professional, to the sophisticated B2B seller. It features: Easy-to-understand practices and processes that can be applied to every business and professional practice. Guidelines and step-by-step how-to-s to turn ideas into practice. Powerful insights on selling that will enable everyone—from the aspiring entrepreneur to the experienced sales pro—to be more successful. Power nuggets—ways to add even more power to the practice and become even better.

"Dave Kahle provides practical and real world sales strategies that get results...just make sure you read this before your competition does."--Barry Farber, best-selling author of *Barry Farber's Guide to Handling Sales Objection*  
About the Author: Dave Kahle was the number one salesperson in the country for two different companies in two totally distinct industries and is now one of the world's leading sales educators. He's authored nine books, over 100 multi-media training products, writes a weekly E-zine for salespeople, and has presented in 47 states and seven countries. For over 20 years, he's served as the President of The DaCo Corporation, a sales training/consulting company. In that capacity, he's trained tens of thousands of people. He splits his time between Sarasota, Florida and Grand Rapids, Michigan.