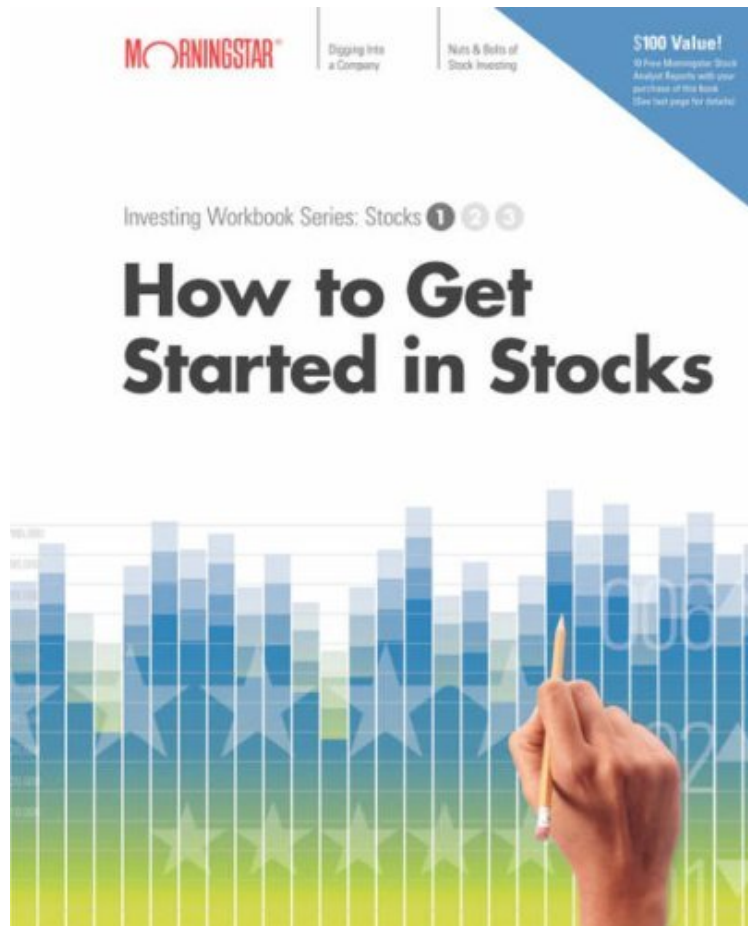


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## How to Get Started in Stocks (Morningstar Fearless Investor Series)

Paul Larson

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**Paul Larson : How to Get Started in Stocks (Morningstar Fearless Investor Series)** before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Get Started in Stocks (Morningstar Fearless Investor Series):

39 of 39 people found the following review helpful. Great Way to Get StartedBy Super Colin BlowWhether you know a little about stocks and need to know more, or you're totally clueless and want to learn it all, the beginning of this 3-part series is absolutely indispensable for you.It starts out very basic (mentioning what stocks are, for instance) and demonstrates the miracle of compound growth and interest over time, and why it is important to invest in stocks in the first place, rather than just savings bonds, CDs or a so-called "safe" investment, which isn't really safe since you won't make near enough money to beat inflation (you'll be losing money unless you invest in stocks).But then it goes on to demonstrate some very useful things to someone who wants to investigate a stock in order to decide to buy it or not, like, how to read the company's "big three" (balance sheet, cash flow statement, earnings statement) in its annual report and what it all means and, how to calculate some very basic ratios and "dig into the company."Believe it or not, simple stuff, and presented in a simple, and practical manner that anyone can understand. You don't need to be a math

wiz in order to read this book, or have any financial education or experience at all. But it's a great place to get started, and this book is totally necessary if you want to understand stocks and the companies behind them. I highly recommend How to Get Started in Stocks, and the 3-part series in general. 4 of 4 people found the following review helpful. Excellent book for starters By Flavio Eslava Garcia A great workbook series for starters on the stock market; the author explains really well all there is to know about the market in order to prepare for investing in the long run. It is pretty easy to read and understand, I'm a Computer's engineer with no previous knowledge on finance and Investments, also you don't need a degree to understand this book or to be a successful Stock market trader. Also every chapter has a bottom line section which provides a synthesis of the most important topics of the chapter, a multiple selection quiz and worksheet section, which it's great to review what you just learned. This book it's great for people like me who had no idea about the Stock market, apart for what I have seen in movies. Can't wait to finish it to get the next one, because it is a 3 workbook series. Also Morningstar provides great references to investment analysis pages, and include a free certificate worth of 100 \$ in Stocks analysis on the back of the book. 2 of 2 people found the following review helpful. excellent By helen I loved this book. It's very clearly explained and the chapters are just the right length, so there's not too much information yet there's still enough meat to chew on. Each chapter has a straightforward summary, a quiz and another page with more in depth questions, which all help you to fully understand the last chapter before moving on to the next. Also there's a glossary with simple explanations of the terms used. The writer made a serious attempt to teach us dummies, rather than blabbing on without proper guidelines. I couldn't wish for a better introduction to stocks. In fact I'm going to order the next volume if it's available on .

3 Easy Steps to Better Stock Investing Lessons explain key stock investing concepts clearly and simply to help you learn quickly. Quizzes reinforce and build on what you learn. Worksheets let you put what you learn into practice immediately to improve your own investing. Morningstar Investing Workbook Series helps you build skills progressively at your own pace. Look for these other titles in the Workbook Series: Stocks 2: How to Select Winning Stocks Stocks 3: How to Refine Your Stock Strategy Mutual Funds 1: Find the Right Mutual Funds Mutual Funds 2: Diversify Your Fund Portfolio Mutual Funds 3: Maximize Your Fund Returns Morningstar has been helping investors make better investing decisions for more than 20 years with independent information and analysis. Morningstar people are passionate about helping you invest successfully. Paul Larson is the editor of the Morningstar Investing Workbook Series: Stocks. He is also one of Morningstar's Equities Strategists and editor of Morningstar Stock Investor. As editor, Larson manages the publication's two market-beating portfolios: Tortoise for conservative and Hare for aggressive investors.

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