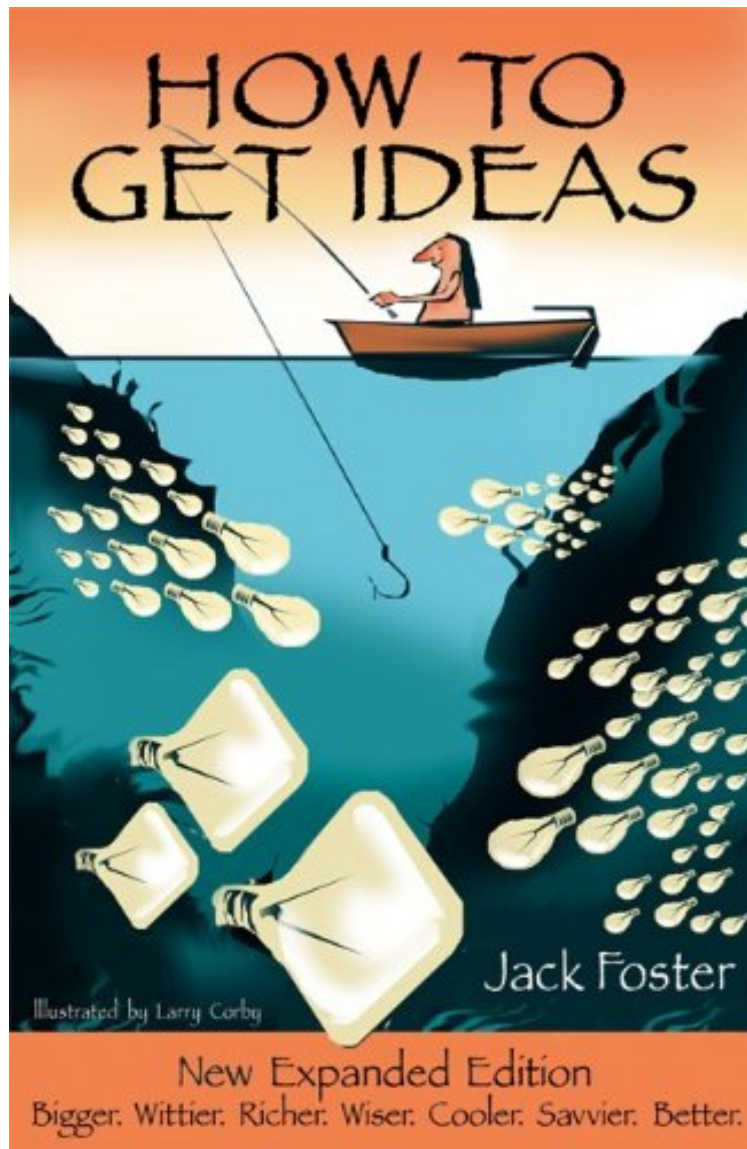


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How to Get Ideas

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Jack Foster, Larry Corby : How to Get Ideas before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Get Ideas:

3 of 3 people found the following review helpful. Inspiring, Informative, and EnjoyableBy Becky Sorensen Gardnerlrdquo;How To Get Ideasrdquo; by Jack Foster was an inspiring, informative, and enjoyable book. It is 183 pages long and a very easy read (I read it in about two hours). It includes fun quotes, relatable examples, and some witty humor. The first ten chapters include ways to condition your mind to become better at getting ideas. Some of these chapters include principles like having fun, visualizing success, and rejoicing in failure. A favorite excerpt of

mine from Visualizing Success states, "Do not imagine that you will get the idea. Imagine that you already have it. Imagine being praised and thanked and rewarded. That's a good change you will be." The last five chapters of the book focus on a five-step method for producing ideas. This section again was a fun and easy read, but I wished it had been a bit more inclusive. It was more in-depth than the first ten chapters but not a whole lot. It still carried a strong motivational theme rather than a specific process. While I do wish it were more specific, there is still great information contained in these chapters. One of my favorite statements in the book is in chapter 11 when the author quotes Norm Brown stating, "If you don't know where you're going, every road leads there." Overall, this book is a great read and I would recommend it to anyone wanting to improve their creativity or wanting to learn how to get ideas. While it could have included more specific and concise content, it is very inspiring and motivational.

0 of 0 people found the following review helpful. Great book
By Tapiwa Gwaze
For those wanting to be creative and come up with more ideas this is the book for you. I learned so much from it!
0 of 0 people found the following review helpful. Five Stars
By Kelly Gimbelit's just like I expected and was on time.

A revised and expanded edition of a bestselling classic--more than 90,000 copies sold of the first edition
This new edition includes completely new chapters
Cleverly weaves together exercises, stories, quotations, and illustrations to offer a fun and practical guide to idea generation
How to Get Ideas shows you--no matter your age or skill, your job or training--how to come up with more ideas, faster and easier. You'll learn to condition your mind to become "idea-prone," utilize your sense of humor, develop your curiosity, visualize your goals, rethink your thinking, and overcome your fear of rejection.
Jack Foster's simple five-step technique for solving problems and getting ideas takes the mystery and anxiety out of the idea-generating process. It's a proven process that works.
This expanded edition of the inspiring and enlightening classic features new information on how to turn failures to your advantage and how to create a rich, idea-inducing environment. Dozens of new examples and real life stories show that anyone can learn to get more and better ideas.

From Scientific American
Quite simply, the best book on creativity I have ever seen. How To Get Ideas answers the basic questions of where do ideas come from, why do some people get so many of them, and is there some secret technique to getting more of them. How To Get Ideas answers these questions and demonstrates that any reader, regardless of age or skill, employment or training, can come up with more ideas, faster and easier than ever before in his or her life. Author Jack Foster shows how to condition the mind and become "idea-prone"; how to make the child within us and our sense of humor work for us; how to develop our curiosity, visualize our goals, rethinking our thinking, combine different ideas, and overcome our fear of rejection. How To Get Ideas provides a five-step procedure for solving problems and getting ideas, a proven procedure that takes the mystery and anxiety out of the idea-generating process, a procedure that works. How To Get Ideas should be in every school, community, and corporate library across the country. How To Get Ideas is the ideal place to start for anyone seeking to make improvements in the world around them. -- Midwest Book
If I had money enough to buy only one book, it would be Jack Foster's How to Get Ideas. It is a quick read for a quick start, a motivator to make you more productive and more secure. This book should be re-read every four or five months as food for the rest of your life. -- Dennis F. Holt, Chairman and CEO, Western International Media
From the Back Cover
How to Get Ideas shows you - no matter your age or skill, your job or training - how to come up with more ideas, faster and easier. First, Jack Foster tells you how to condition your mind and become "idea-prone"; how to make the child within you and your sense of humor work for you; how to develop your curiosity, visualize your goals, rethink your thinking, combine different ideas, and overcome your fear of rejection. Then, Foster gives you a five-step procedure for solving problems and getting ideas, a proven procedure that takes the mystery and anxiety out of the idea-generating process, a procedure that works. Learn how easy it is to become more creative. Read the book you're holding.