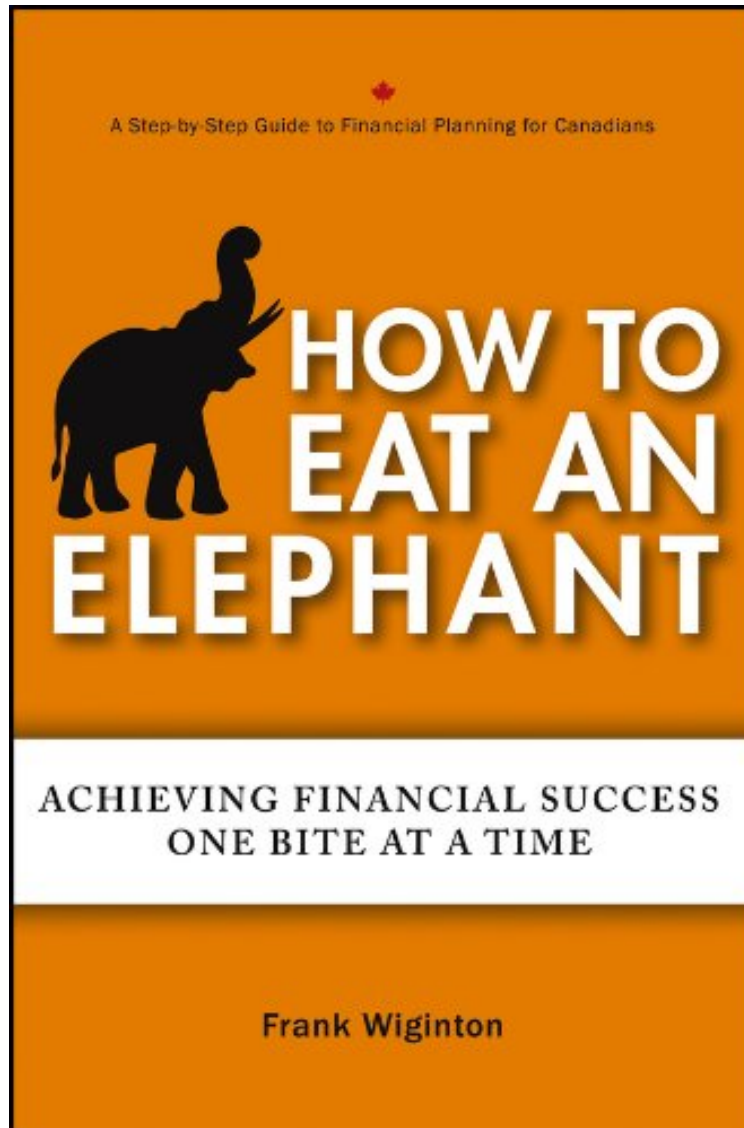


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# How to Eat an Elephant: Achieving Financial Success One Bite at a Time

*Frank Wiginton*

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the following review helpful. Five StarsBy LadyVanillaDefinitely worth a buy. It teaches not only the money issue but how to plan life in general.

Take control of your personal finances—;one bite at a time Getting your financial house in order is a big job. At first, you might even feel like you've bitten off more than you can chew. But don't give up! In *How to Eat an Elephant*, you'll gain vital understanding of important personal finance basics in just one day a month. Rather than tackle the beast in one bite, you'll master it a little bit at a time. Supported by online resources, tools, and reports, you'll complete fundamental tasks and gain fundamental understanding in an orderly and effective way. With practical, easy-to-understand guidance, this book will show you how to reduce your debt and save on interest; improve your understanding of personal finance basics and gain new confidence; reduce stress and anxiety about your money; and use powerful online tools to organize all your financial information. Offers a structured, non-intimidating approach to personal finance that can be mastered in four hours a month Covers vital topics like budgeting, life insurance, investment products, retirement planning, wills and powers of attorney, and much more Written by Frank Wiginton, one of Canada's best-known personal finance speakers and gurus If it's time to take charge of your financial life, look no further. *How to Eat an Elephant* offers real solutions that will save you time, money, and headaches.

From the Back CoverHOW DO YOU EAT AN ELEPHANT? ONE BITE AT A TIME! Have you ever felt intimidated or overwhelmed by your personal finances? Have you ever wanted to get on top of your financial affairs but always feel it is a huge task? Now you can break down your financial elephant into small, bite-sized pieces. By spending only four hours each month, you can get your personal finances in order and start enjoying a better quality of life. Supported by online resources and tools, you can complete each task set forth in the book easily and efficiently, printing summaries and reports as you go. *How to Eat an Elephant* will help you to: Put all of your financial affairs in order once and for all. Reduce your stress and alleviate your anxiety about money. Reduce your debts and save you hundreds of dollars in interest. Increase your understanding and confidence about money. Save hundreds of dollars in legal, advisory, and management fees. Organize your financial information using simple and powerful online tools. By dealing with your financial elephant "one bite at a time," you will find the experience to be easy, educational, and empowering. With this book, your financial success begins today! ARE YOU READY FOR A BETTER QUALITY OF LIFE? To learn more about this book and its interactive online tools, visit [www.howtoeatanelephant.ca](http://www.howtoeatanelephant.ca). A Step-by-Step Guide to Financial Planning for CanadiansAbout the AuthorFRANK WIGINTON CFP, RRC, FMA, CIM, FCSI, Fellow of the FPSCTM, is a highly sought after personal finance speaker, coach and educator who develops and delivers financial education programs for businesses of all sizes. He also works with select clients to prepare comprehensive financial plans that enable them to enjoy a better quality of life. Frank appears on BNN, CityTV, Global TV, and CBC radio. His advice is frequently quoted by the *Globe and Mail*, *National Post*, *Toronto Star*, *Maclean's*, *Canadian Business*, and *MoneySense*. A passionate father, sailor and traveller, Frank is based in the Toronto area, where he lives with his wife and children.