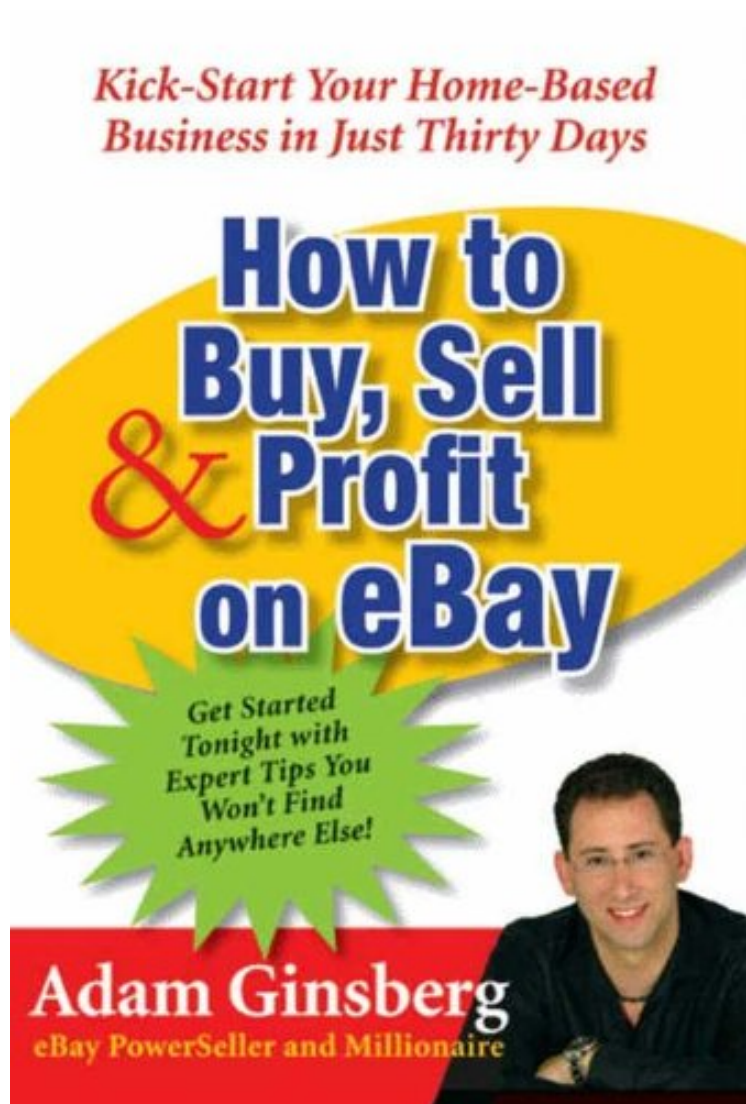


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How to Buy, Sell, and Profit on eBay: Kick-Start Your Home-Based Business in Just Thirty Days

Adam Ginsberg

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Adam Ginsberg : How to Buy, Sell, and Profit on eBay: Kick-Start Your Home-Based Business in Just Thirty Days before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Buy, Sell, and Profit on eBay: Kick-Start Your Home-Based Business in Just Thirty Days:

3 of 3 people found the following review helpful. I thought it was outdatedBy Cynthia ParkerEBay has changed a lot in the past few years, and I did not feel like this book was current. Mr Ginsberg talks about how easy and fun using

eBay is. eBay was, back when it had thousands of users. Now there are over 124 million users from countries all over the world. and it's very hard to get noticed among the sheer volume of sellers. Also, sellers are selling their items at ridiculous prices just to make sales. They are ruining the market in many items! I had a collector's book worth over \$75.00, but sellers on eBay had driven the price down to \$12.00 and less. That is when I decided I will not try to sell on eBay any more. It is still wonderful for buyers, but making a profit is very much harder than this book says it is. 1 of 1 people found the following review helpful. Don't waste your money By rabbitmandrew This didn't tell me anymore than I already knew. All this did was tell you what is common sense. Example: get some things around the house that you don't use any more and clean it and sell it: Duh. Truly I can't imagine anyone getting anything out of this book. I have been selling on eBay for 3 yrs now and all I wanted to know was how to sell multiples. This could not tell me. In fact I didn't see anything in this that had details on filling out those selling forms. Giving it 2 stars is being REALLY GENEROUS. 1 of 1 people found the following review helpful. Good tool for any eBay seller! By Chris B. I bought this book when I was selling a lot on eBay. The book has lots of information on how to maximize profits and I learned great tips that I continue to use when selling on eBay. You will recoup the cost of book with your first few sales. Good tool for any eBay seller, regardless of experience.

A lively insider's guide to starting a successful small business selling items old and new on eBay, written with personal anecdotes, well-kept secrets, and insider tips by Adam Ginsberg, eBay's most successful private salesperson. This is the insider's guide to making money on eBay. Adam Ginsberg is the most successful seller on eBay, moving around a million dollars' worth of merchandise every month. Not only will he impart his personal secrets on how to sell on eBay - learned through years of experience - and his tips on expanding your small business using eBay as a global market, but he'll also give fun side notes and anecdotes, keeping the book lively and making it a fun and interesting read. This book will be a must-have for all current and aspiring eBay sellers, all small-business owners, and anyone who wants to learn how to start a million-dollar company.

From Booklist The eBay phenomenon may be the greatest opportunity for home-based entrepreneurs ever. With close to zero start-up costs and a worldwide customer base of 150 million people, the little guy can now compete on a level playing field with huge corporations. Although TV infomercials and eBay itself are teeming with hucksters trying to sell advice, wholesale lists, and auction software to help you jump on the eBay bandwagon, 99 percent of it is junk and unnecessary. In October 2001 Ginsberg had a modest business selling high-end pool tables and tried selling one on eBay on a dare. For him, the rest is history. He now runs a million-dollar eBay business and ships pool tables all over the country. This quick read is a pretty straightforward primer on the do's and don'ts of starting your own (serious) eBay business. Since Ginsberg seems to hold back somewhat on the finer points of advanced online business management and product sourcing, you will have to do some of your own homework, but there is plenty here to get you started. David Siegfried Copyright copy; American Library Association. All rights reserved. You will find a trove of gems about setting up shop and becoming a power seller on eBay. "Ginsberg's excitement is palpable and infectious, but more importantly, it provides an excellent medium for instruction." --Miami Herald