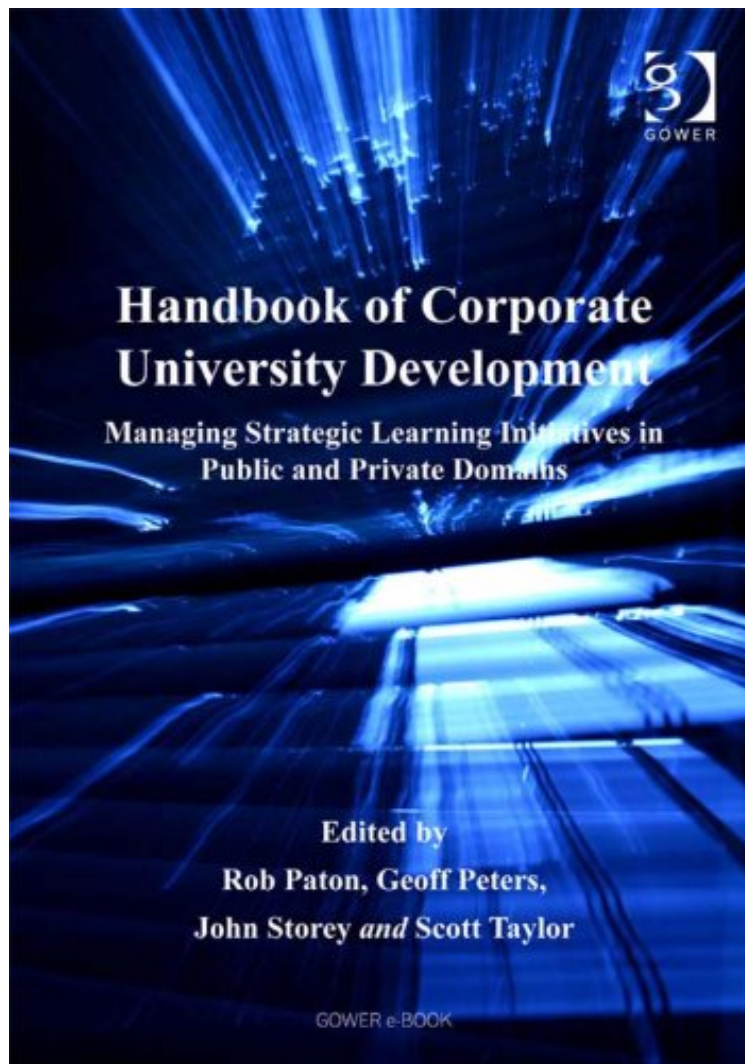


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Handbook of Corporate University Development: Managing Strategic Learning Initiatives in Public and Private Domains

Rob Paton, Geoff Peters, John Storey, Scott Tay
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The emphasis on corporate universities has been a driving force in moving companies beyond a restricted approach to training, to a central vision for learning within the organization. However, there have been failures and many corporate universities have struggled to bring a business rigour to learning or to align their development with the key business and financial drivers of the organization. It is time for the Corporate University to demonstrate how business rigour, handled deftly and with strong and perceptive leadership, can revolutionize learning both inside and outside the organization. The Handbook of Corporate University Development is an important catalyst towards this process. It draws on experience from around the world, to provide anyone responsible for strategy and learning at senior levels in government, education and business with a picture of current best practice.