

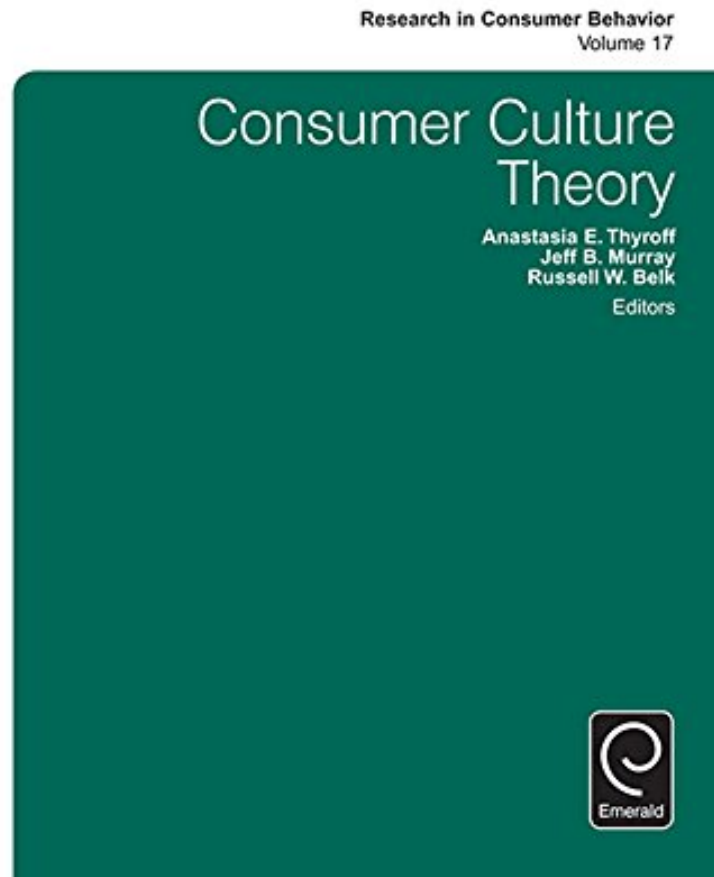
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Consumer Culture Theory: 17 (Research in Consumer Behavior)

Anastasia E. Thyroff

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The chapters in this volume are selected from the best papers presented at the 10th Annual Consumer Culture Theory Conference held at the University of Arkansas, USA in June 2015. The diverse interpretive research and theory

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Editors Thyroff, Murray, and Belk present readers with a collection of academic essays selected from materials presented at the tenth Annual Consumer Culture Theory Conference held at the University of Arkansas in June of 2015. The selections included in the volume are focused on consumer culture theory and the AMA job market, advancing critical theory in consumer research, the roots and development of consumer culture theory, and a wide variety of other related subjects. Anastasia E. Thyroff is a faculty member of Clemson University, South Carolina. Jeff B. Murray is a faculty member of the University of Arkansas. Russell W. Belk is a faculty member of York University in Toronto, Canada. Distributed in North America by Turpin Distribution. --Annotation copy;2016 Ringgold Inc. Portland, OR (protoview.com)