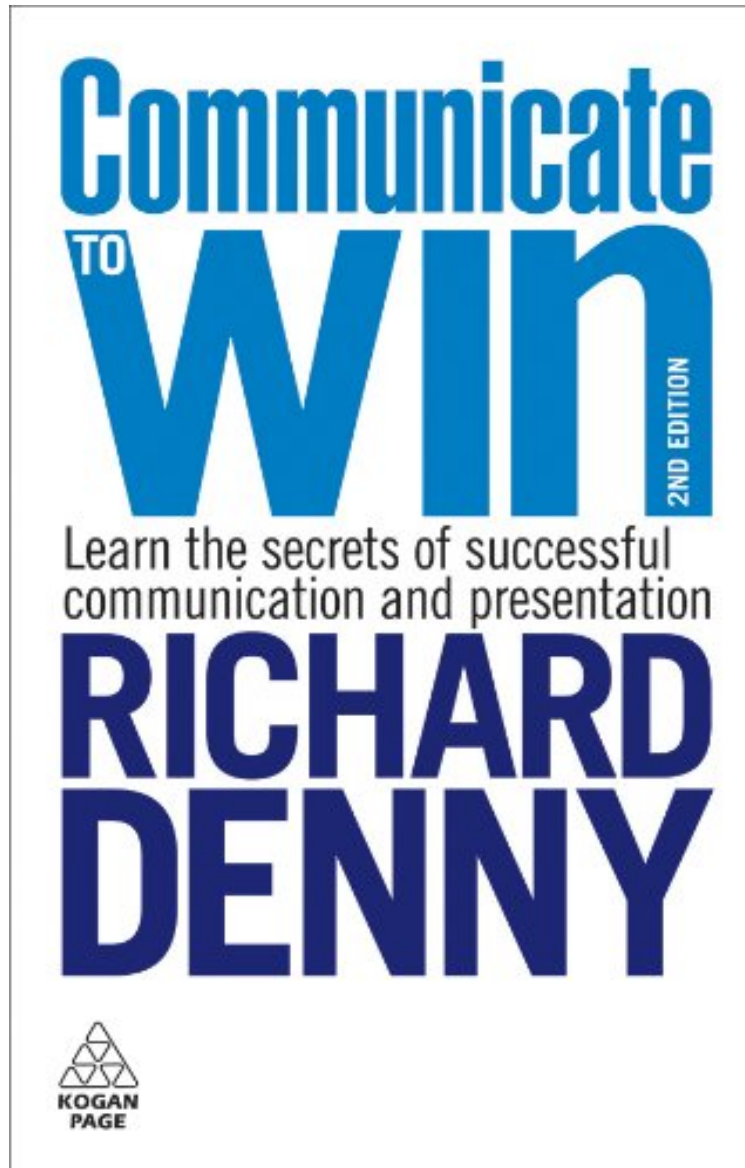


Communicate to Win: Learn the Secrets of Successful Communication and Presentation

Richard Denny

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it was that you were doing wrong when you couldn't find a way to get your message across, then you will enjoy the short journey to self awareness. It's a funny thing to discover that all it takes to bridge the gap between people is being willing to take the first step yourself. Lead by example. Be prepared to answer the very questions you ask of others. This book leads you through the obvious, providing succinct examples of "what if" etc. If you don't find a better way to communicate by reading this book, be prepared to admit you have a long way to go.

Richard Denny is famous for his powers of communication, whether he's training hundreds of salespeople, getting his message across in his best-selling books or delivering charismatic speeches. *Communicate to Win* is full of sound, practical advice on every aspect of business and personal communication, such as how to: help people to like you, understand what motivates people, use the telephone effectively; excel at one-to-one conversation, develop your emotional intelligence, master a good writing style and give a great public presentation. Whatever your professional or personal goals in life, *Communicate to Win* will help you to get your message across or make a first-rate presentation - and the better you can communicate, the more you will achieve.

""A clever and simple recipe to gain communication skills in order to be successful.""