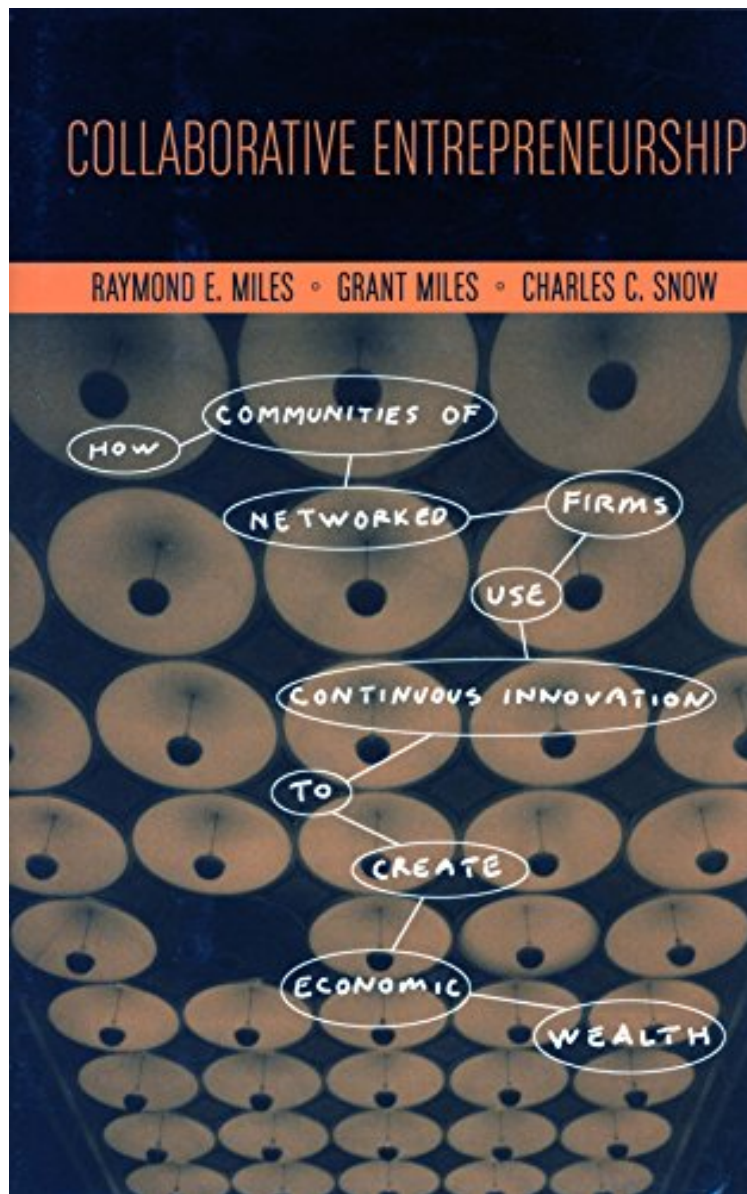


(Mobile ebook) Collaborative Entrepreneurship: How Communities of Networked Firms Use Continuous Innovation to Create Economic Wealth

Collaborative Entrepreneurship: How Communities of Networked Firms Use Continuous Innovation to Create Economic Wealth

Raymond E. Miles, Grant Miles, Charles C. Snow
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Raymond E. Miles, Grant Miles, Charles C. Snow : Collaborative Entrepreneurship: How Communities of Networked Firms Use Continuous Innovation to Create Economic Wealth before purchasing it in order to gage whether or not it would be worth my time, and all praised Collaborative Entrepreneurship: How Communities of Networked Firms Use Continuous Innovation to Create Economic Wealth:

7 of 7 people found the following review helpful. A guidebook for 21st organizational forms
By Scott Capdevielle
I have worked with Dr Raymond Miles for almost a decade on and off sharing ideas but mostly learning about organizational forms and their impact on strategy. As he, Dr Charles Snow and Dr Grant Miles were researching and publishing papers for what would ultimately be this book, I became intrigued with the results of their work. Primarily two concepts: 1. Open Source communities function because a few important "behavioral protocols" are in place, understood by the community and agreed to, even if implicitly. 2. This new organizational form can be replicated or repurposed to form communities capable of new strategies unavailable to classical organizations. I have used this book as a guidebook for understanding the new organizational form and the company that I run, Syndicom, has successfully created a community of 250 spine surgeons (growing rapidly) from 6 countries. We were told many times that this could not be done, that the road was littered with failed attempts to create the kind of community we created. I am convinced we succeeded because of the lessons learned by Miles, Snow and Miles and reported in this book. Read it with an open mind, and a world of opportunity will open to you.
0 of 1 people found the following review helpful. Five Stars
By Maria Cisneros
Excellent. Almost new
Thanks

Anticipating the future environment of business, Collaborative Entrepreneurship discusses a revolutionary new competitive strategy of continuous innovation that fulfills the need for efficient provision of a constant stream of new products, services, and markets. The book explains how firms can build a collaborative community within which they can freely share in the creation of wealth through innovation with the assurance that the wealth they create will be equitably distributed. Today, the ability of firms to innovate is restricted by barriers both inside the firm and within their existing markets; barriers that produce limited knowledge utilization and incremental innovations. Collaborative Entrepreneurship describes how these barriers can be overcome so that shared knowledge can drive continuous, sustained innovation across a network of firms and markets.

"The authors put forward a bold and compelling approach to meeting the challenge of delivering continuous innovation in the 21st century. Their vision of multi-firm collaborative networks offers a clear and insightful model for breaking through the barriers to innovation encountered by many organizations today, and represents the next generation of organizational thinking." (Steven S Reinemund, Chairman and CEO)
"In writing this book, the authors have taken a pioneering step in developing a model for how collaborative entrepreneurship might work in practice.... The overall result is an intriguing and stimulating read that shares a glimpse on tomorrow's organizational thinking with today's practitioners and academics." (Organization Studies)
"Collaborative Entrepreneurship takes the reality of 21st century competition and proposes a new way of organizing to be successful in this environment. Sensitive to the attitudinal and ideological barriers to new ways of organizing, the authors offer a blueprint for future organizations and some practical ways to implement their vision." (Jeffrey Pfeffer)
From the Inside Flap
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