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Richard Newton

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Richard Newton : Change Management: Financial Times Briefing: The low down on the top job (Financial Times Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Change Management: Financial Times Briefing: The low down on the top job (Financial Times Series):

A concise and pithy reference guide that gives senior managers and executives powerful, practical and accessible guidance on everything they need to know about change management to get the right results for their business. This

book provides senior managers and executives with the powerful, coherent, practical and accessible guidance they need to drive value-adding change in their business. Encompasses what that level of management need to know, with sufficient theory, but primarily concrete guidance on achieving change. Structured in the series format of the Financial Times Briefing series, concise, pithy and to the point, these books offer: Powerful, practical advice to help executives make essential business decisions. A concise and focused overview to give executives the crucial information they need. Special design to help busy business leaders get the knowledge they need, fast.

From the Back Cover **FAST ANSWERS TO CRITICAL BUSINESS DECISIONS** A profitable, well-run business demands effective change management. Financial Times Briefings: Change Management is your practical and accessible guide to transforming the impact of the change you deliver within your business. The unique structure will ensure that you get the targeted advice you need. About the Author Richard Newton runs a niche consultancy Enixus (www.enixus.co.uk), specialising in helping companies to improve their capabilities to deliver projects and change. Richard has many years of consulting experience. Richard has also written *The Project Manager, Managing Change Step by Step* and *The Management Consultant*. He has also authored an MBA textbook *The Practice and Theory of Project Management: Creating Value through Change* (2008 Palgrave Macmillan).