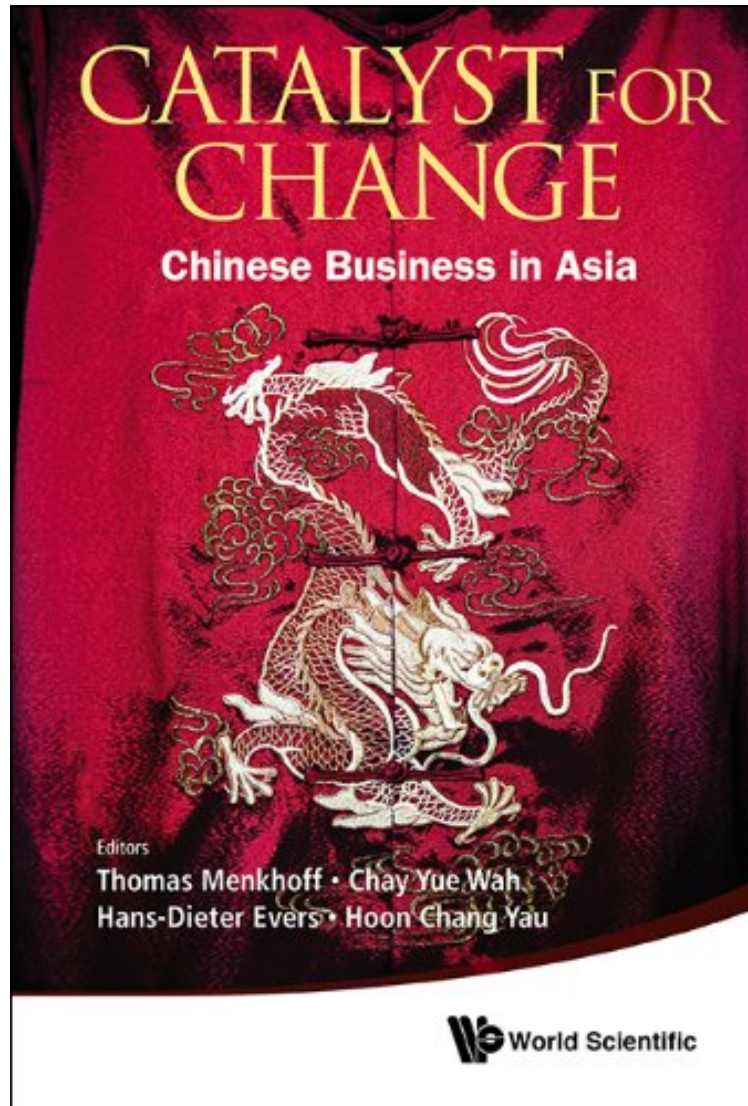


[Free] Catalyst for Change:Chinese Business in Asia: 8 (Asia-Pacific Business Series)

Catalyst for Change:Chinese Business in Asia: 8 (Asia-Pacific Business Series)

Thomas Menkhoff, Hans-Dieter Evers, Yue Wah Chay, Chang Yau Hoon

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Thomas Menkhoff, Hans-Dieter Evers, Yue Wah Chay, Chang Yau Hoon : Catalyst for Change:Chinese Business in Asia: 8 (Asia-Pacific Business Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Catalyst for Change:Chinese Business in Asia: 8 (Asia-Pacific Business Series):

This book serves as a textbook for courses on Asian studies with a focus on ethnic Chinese entrepreneurs and business management in Asia. It provides a comprehensive Asian perspective on the organizational peculiarities and changing

business practices of ethnic Chinese businesses and their leaders who continue to form the backbone of Asia's dynamic economies. The book features selected chapters written by reputable scholars on Chinese business, covering diverse and yet closely related topics such as the role of ethnic identity, trust, guanxi, Chineseness, leadership, change management, learning and knowledge management in organizations owned and managed by ethnic Chinese.

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The book provides a good understanding of ethnic Chinese entrepreneurs in South-East Asia, how they struggled, from generation to generation, and became a force that to be reckoned with in the business world in Asia. --Southern University College Academic Journal -Southern University College Academic Journal- The book provided a good understanding of ethnic Chinese entrepreneurs in South-East Asia, how they struggled, from generation to generation, and became a force to be reckoned with in the business world in Asia. --Southern University College Academic Journal -Southern University College Academic Journal- From the Inside Flap This book serves as a textbook for courses on Asian studies with a focus on ethnic Chinese entrepreneurs and business management in Asia. It provides a comprehensive Asian perspective on the organizational peculiarities and changing business practices of ethnic Chinese businesses and their leaders who continue to form the backbone of Asia's dynamic economies. The book features selected chapters written by reputable scholars on Chinese business, covering diverse and yet closely related topics such as the role of ethnic identity, trust, guanxi, Chineseness, leadership, change management, learning and knowledge management in organizations owned and managed by ethnic Chinese.