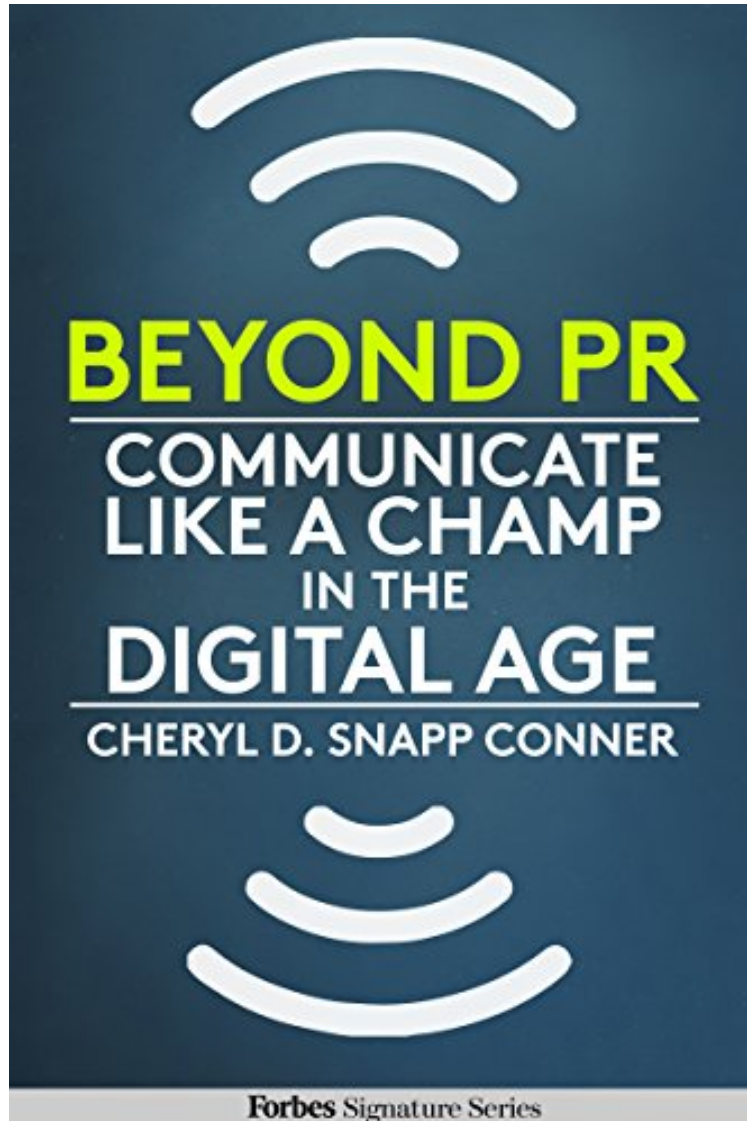


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Beyond PR: Communicate Like A Champ In The Digital Age

Cheryl D. Snapp Conner

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Connor has done a masterful job of providing crucial elements to become a thought leader on multiple platforms online and off. I'm recommending this book to all my clients so they can capitalize on Connor's brilliant collection of differentiation and difference-making tips. Get this on your device and read it NOW! Because the world needs your impact - and because life is far too short to settle for less than the greatest impact you can make with your unique expertise. Wendy Lipton-Dibner, #1 International Bestselling Author, President, Professional Impact, Inc. and founder of The Action Movement; 1 of 1 people found the following review helpful. A must read By Richard Kaye I maybe just a bit biased because Cheryl was kind enough to include some of my work in her outstanding book. That aside, if you want to accelerate the growth of your business, learn how to get your message out to the marketplace, and improve the quality of your life by changing other people's lives and generating more revenue for yourself, you must read this book. 0 of 0 people found the following review helpful. Good read for young PR practitioners By Customer The author raised great points laid out in a reader friendly way. I have found a few rules of thumb that I plan to employ in my day to day communication practice. Generally a good read, I recommend it for young communicators entering the field of public relations.

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