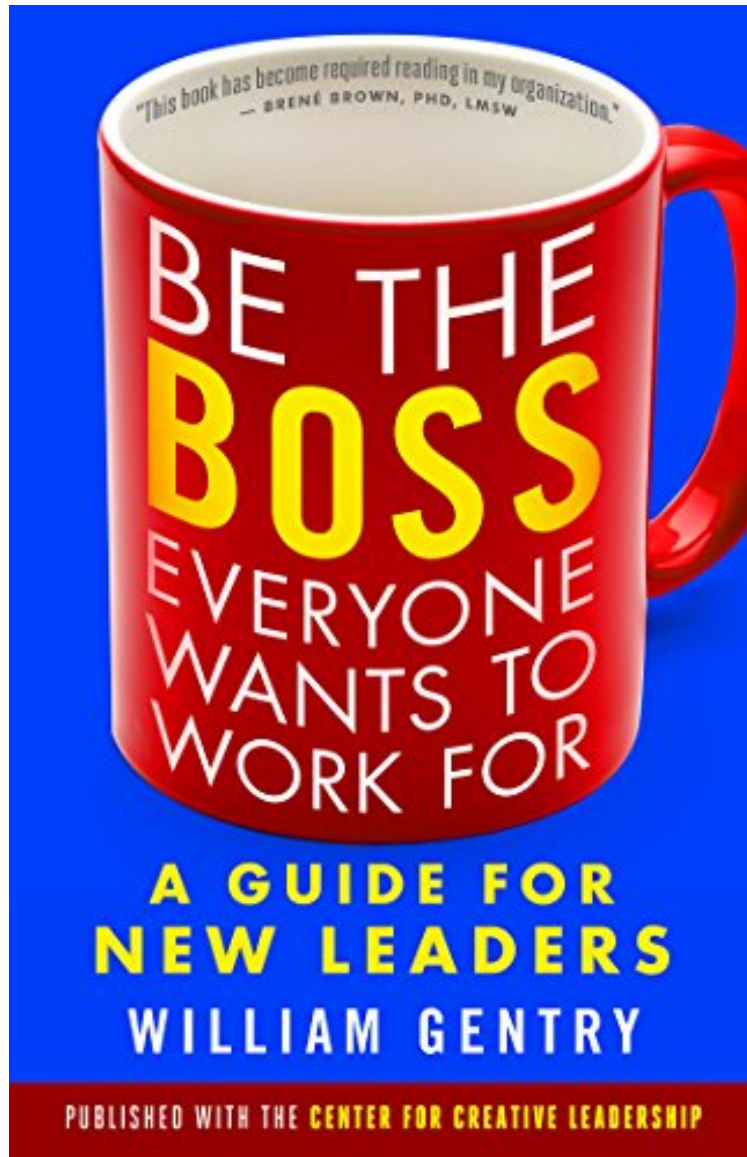


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# Be the Boss Everyone Wants to Work For: A Guide for New Leaders

William A. Gentry

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**William A. Gentry : Be the Boss Everyone Wants to Work For: A Guide for New Leaders** before purchasing it in order to gage whether or not it would be worth my time, and all praised Be the Boss Everyone Wants to Work For: A Guide for New Leaders:

4 of 4 people found the following review helpful. Great resource for new and evolving managersBy CustomerFull disclosure: I am a big fan of the work of Bill Gentry and wrote an endorsement for the book. With a trifecta of

research conducted at the world-famous Center for Creative Leadership, personal stories from people at various points on the leadership journey, and a wonderfully entertaining writing style, this book has something for leaders at every level. Bill's leadership roadmap will help you become the boss that everyone wants to work for. I've highly recommended this book to all of our clients and to my newsletter readers. 0 of 0 people found the following review helpful. easy to digest and totally on point

By Jodie-Atlanta  
I came to know Bill Gentry through his exceptional work with the Center for Creative Leadership. Most leaders don't get formal leadership training until 42 or later if ever -- so leadership learning is survival of the fittest. Bill's passion for helping new leaders be successful from the get go boosts leader confidence and reduces the chaos for seasoned leaders with full plates. This book is well-researched, easy to digest and totally on point. It's a must read guide for first time leaders and a nice refresher for emerging leaders with some spots to polish. It's my go to reading for new leaders. 0 of 0 people found the following review helpful. Bill Gentry distills years of rigorous academic research and wisdom into this book and makes it accessible to practitioner in a

By JJ  
This book is a must have for anyone who wishes to lead and manage others effectively!! Bill Gentry distills years of rigorous academic research and wisdom into this book and makes it accessible to practitioner in a fun, enjoyable manner. One day, we'll look upon this book as a "classic" that helps to enhance the quality of leadership and management in our organizations.

**Flip Your Script!** You've been promoted to leadership—congratulations! But it's nothing like your old job, is it? William Gentry says it's time to flip your script. We all have mental scripts that tell us how the world works. Your old script was all about “merdquo;: standing out as an individual. But as a new leader, you need to flip your script from “merdquo; to “werdquo; and help the group you lead succeed. In this book, Gentry supports and coaches you to flip your script in six key areas. He offers actionable, practical, evidence-based advice and examples drawn from his research, his work with leaders, and his own failures and triumphs of becoming a new leader. Get started flipping your script and become the kind of boss everyone wants to work for.