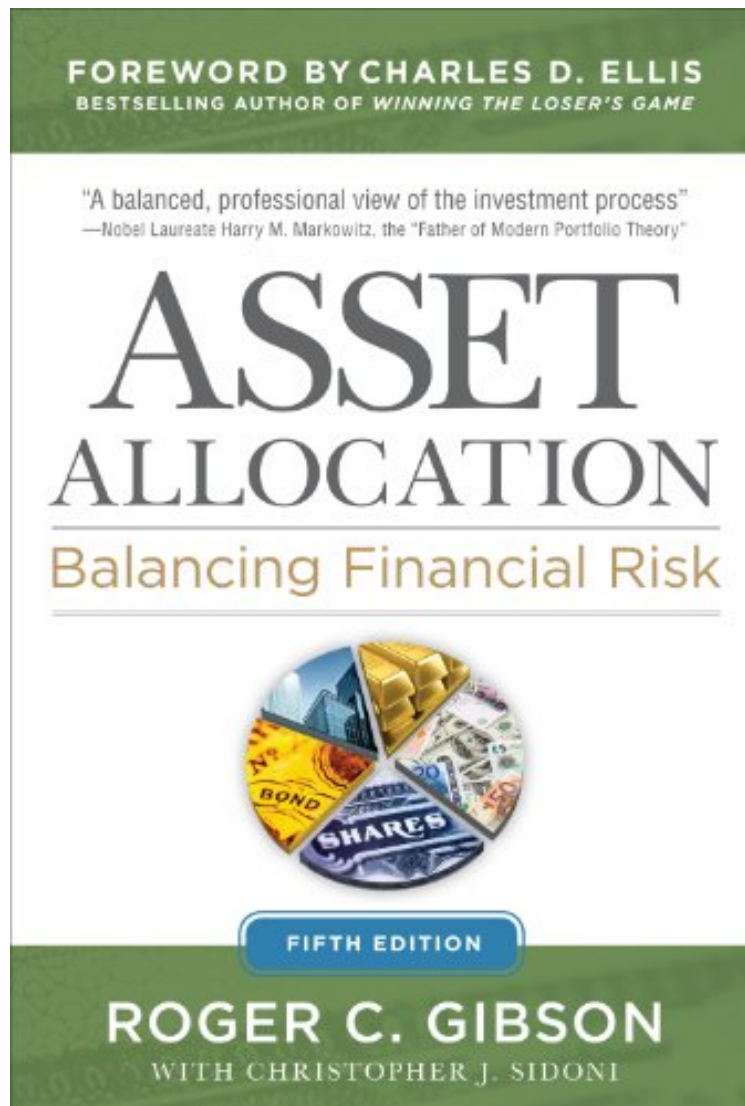


Asset Allocation: Balancing Financial Risk, Fifth Edition: Balancing Financial Risk, Fifth Edition

Roger C. Gibson

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About the Author ROGER C. GIBSON, CFA, is chief investment officer of Gibson Capital, LLC (www.gibsoncapital.com), which advises high net worth individuals and institutional clients nationwide. An internationally recognized expert in asset allocation and investment portfolio design, he lives with his wife and business partner, Brenda, in a pre-Civil war farmhouse north of Pittsburgh, Pennsylvania. CHRISTOPHER J. SIDONI, CFA, CFP, is the director of investment research and a member of Gibson Capital, LLC. In addition to managing client relationships and directing the firm's research efforts, he speaks to professional audiences on the topics of asset allocation, portfolio design, and investor behavior.