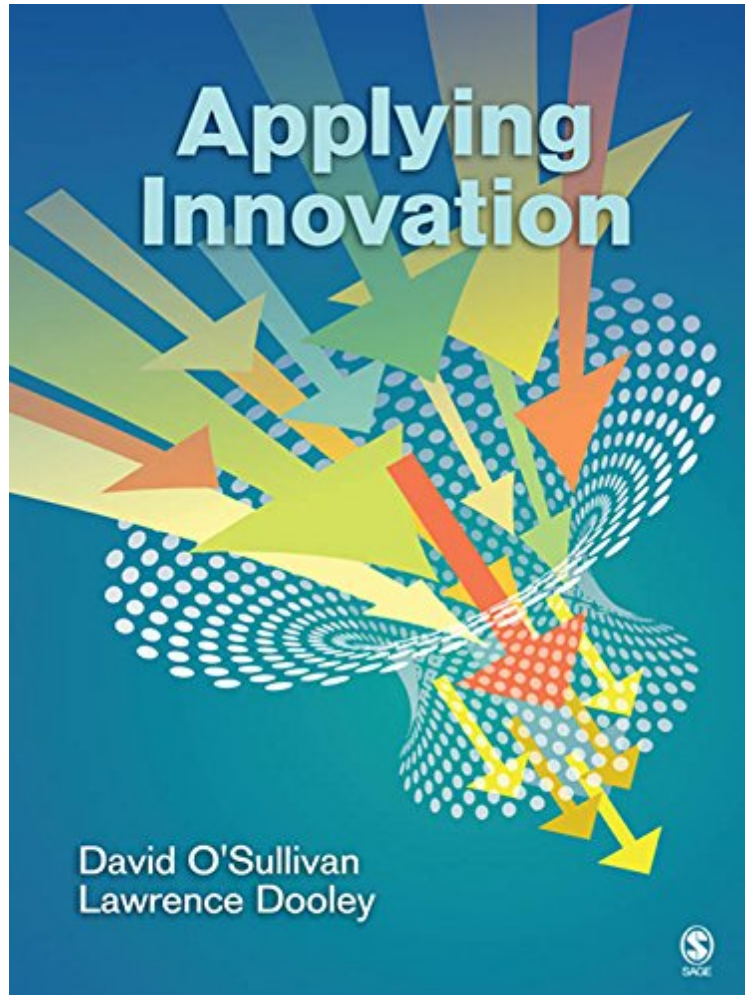


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## Applying Innovation

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About the Author Lawrence Dooley is a college lecturer in Enterprise and Innovation at the Department of Management and Marketing, University College Cork, Ireland. Prior to joining U.C.C., he was based at the Centre for Enterprise Management in the University of Dundee, Scotland. His research interests focus on the management of organizational innovation and related issues of inter-enterprise collaboration and university-industry knowledge exchange. He has published widely over recent years in international peer reviewed journals and actively liaises with industry.