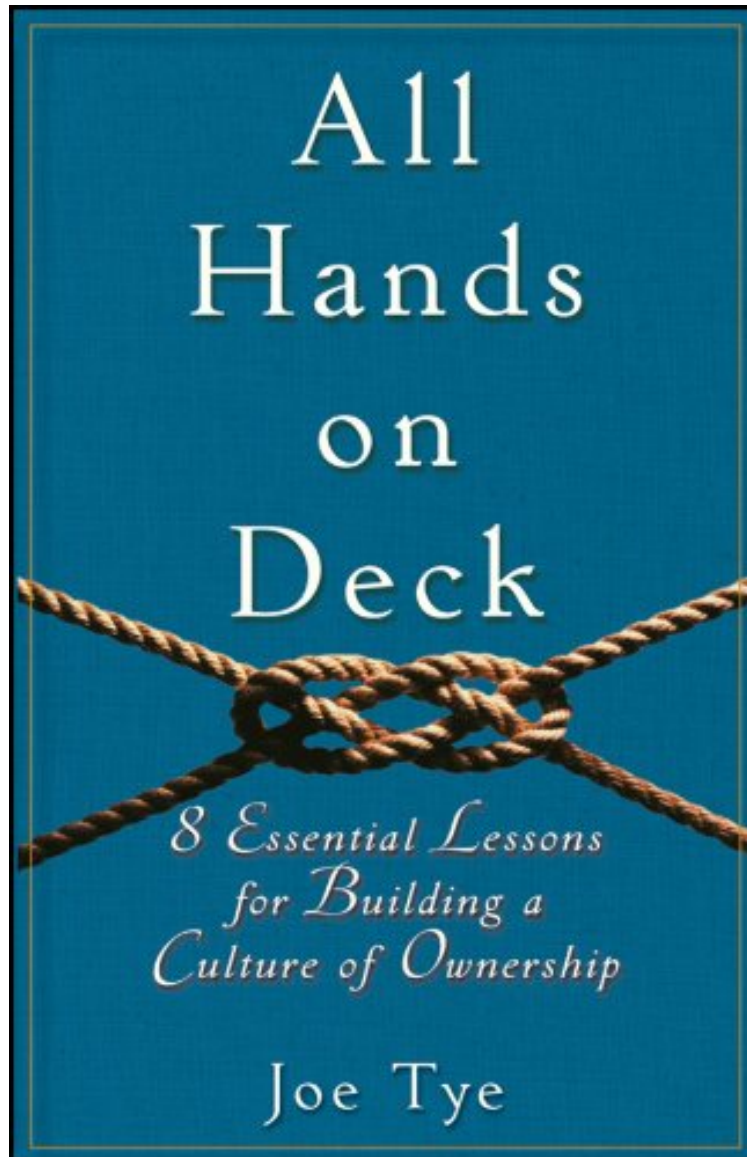


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All Hands on Deck: 8 Essential Lessons for Building a Culture of Ownership

Joe Tye

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Joe Tye : All Hands on Deck: 8 Essential Lessons for Building a Culture of Ownership before purchasing it in order to gage whether or not it would be worth my time, and all praised All Hands on Deck: 8 Essential Lessons for Building a Culture of Ownership:

2 of 2 people found the following review helpful. Values packed into a great storyBy WellnessCoach"All Hands" is now required reading for our managers. The fact that we even have managers is a tribute to the power of Joe Tye's

teaching. When I first met Joe at one of his seminars in 1999 I was fat, sick, unhappy and struggling to get by. Today I am 100 pounds lighter, the picture of perfect health, happy and serve as the CEO of Optimal Wellness Coach, Inc. We employ 28 people, all of whom get a dose of Joe's powerful values based prescription for living as part of their orientation. Using these principles: I published the book "The ANTI-Diet" in 2008 and it has sold more than 90% of books published in any given year; I founded a line of nutritional supplements called Body Buzz; and opened a tremendously successful hot yoga studio. I share this information as a testament to the power of Joe's teaching and the power contained in "All Hands on Deck". I strongly encourage you to get this book and let it put serious wind in your sails. Phil Larson RN, BSN, CCRN CEO Optimal Wellness Coach, Inc. 2 of 2 people found the following review helpful. All Hands on Deck: 8 Essential Lessons for Building a Culture of Ownership [Hardcover] By Edward Mallard Hands on Deck is a fun-to-read story that is both a business strategy book about creating competitive advantage through corporate culture, and a personal development book that will inspire readers to be more committed and engaged with their work and their organizations. Drawing upon the wisdom of some of the greatest and most beloved business leaders of the 20th century, this essential guide: Creates a virtual roadmap for building a culture of ownership where so workers are inspired to think and act like partners in the enterprise, and not just hired hands Shares practical and proven strategies for earning employee buy-in and commitment to the values, vision, and purpose of the organization 1 of 1 people found the following review helpful. All hands on Deck--8 Essential Lessons for Building a Culture of Ownership By Brian H. Shantz Joe Tye is a gifted writer with a creative genius of how to incorporate his core values beliefs into every day life. I just finished reading this book for the first time and filled out the survey. However, that does not do justice to my experience. My supervisor moved me into senior management team about three weeks ago. Last week when I started reading this book I read about one half of it on my train commute. That same morning In the SM meeting out of the blue our manager asked all of us for ideas on how to change the culture of our department. Well I could not hold back talking about "invisible architecture". My organization is going through a paradigm shift in physical architecture--moving its old outdated athletic facilities into a 60 million dollar revitalized historic building. The concept of invisible architecture hit home with the senior managers. They asked if any had ideas how to do this and I spoke up again about core values and your wording of density hiring. I have since forwarded them the netflix concept of empowerment and I saw that it is on the agenda of our next meeting. In early November there are several positions in my office that will change. I belong to that change and so does my future.

In the stormy seas of today's world economy, organizations need all hands on deck In the stormy seas of today's world economy, organizations need people to own their work, not just rent a spot on the organization chart. All Hands on Deck is a fun-to-read story that is both a business strategy book about creating competitive advantage through corporate culture, and a personal development book that will inspire readers to be more committed and engaged with their work and their organizations. Drawing upon the wisdom of some of the greatest and most beloved business leaders of the 20th century, this essential guide: Creates a virtual roadmap for building a culture of ownership where so workers are inspired to think and act like partners in the enterprise, and not just hired hands Shares practical and proven strategies for earning employee buy-in and commitment to the values, vision, and purpose of the organization Features the real-world wisdom of some of the most successful and beloved business leaders of the 20th century, including Walt Disney, Ray Kroc, Mary Kay Ash, Bill Hewlett, and Dave Packard A stirring resource for today's business environment, All Hands on Deck shares the tools you need to create an organization that competes and succeeds in today's turbulent world, and the inspiration that your people need to put those tools to work.

From the Inside Flap All Corey Whitaker wanted from the airport limo ride was a few quiet minutes to think about how, in his role as new CEO, he could pull Owatt Hospitality Services back from the brink of bankruptcy. So he was annoyed to learn that someone else would be sharing his limo hellip; until he saw who that person was! In All Hands on Deck, Walt Disney introduces Corey and you to some of history's greatest business leaders. As you follow Walt and Corey on their journey in this intriguing story, you will learn how: Henry Ford inspired a company, and changed the world, with a compelling vision Tom Watson created the cultural blueprint that transformed IBM into a powerhouse General Robert Wood Johnson fostered cultural toughness at JJ to turn every adversity into advantage Ray Kroc built a worldwide fast food empire held together with the glue of trust Bill Hewlett and Dave Packard shaped "the HP Way" with the power of stories Mary Kay Ash inspired one of the most enthusiastic sales forces the world has ever seen And a lot more You cannot hold people accountable for the things that really matter. To compete in today's tough economy, you must have a culture of ownership. In this book, you'll learn how legendary business leaders did it. All Hands on Deck is an inspiring story that takes you and your business on the journey of cultural transformation. You will learn practical strategies that will help you build an authentic culture, where employees show up to work for more than just a paycheck, see themselves as partners in the enterprise, and translate their spirit of ownership into sustained high performance. In today's stormy economic seas, you need All Hands on Deck! From the Back Cover Praise for All Hands on Deck "Joe Tye wants to change the world. In this far-ranging fable, he might just be able to persuade you to join him." mdash; Seth Godin, New York Times bestselling author of

Linchpin "My own work with senior leaders around the world resonates with Joe's advice: creating a culture of ownership is the best way to achieving personal, organizational, and societal outcomes that improve lives!"

—David Altman, Executive Vice President, Research, Innovation and Product Development, Center for Creative Leadership "After I read the first few pages, I was hooked. If you want to build a great culture and a winning team, read this book and let Joe Tye show you how to get all hands on deck!"

—Jon Gordon, author of *The Energy Bus and Soup* "People don't do anything worthwhile until they are inspired, which is perhaps why Martin Luther King didn't stand on the steps of the Lincoln Memorial and say, 'I have a strategic plan.' Inspire them, engage them, invite them to take ownership, and your employees will move mountains. Once again, Joe Tye hits a home run!"

—Matthew Kelly, New York Times bestselling author of *The Dream Manager* and *The Rhythm of Life* "Joe Tye has hoisted the sails high with this captivating book. The necessity for, and returns of, building a culture of ownership are a relatively common business mantra; Joe makes a culture of ownership a reality, rather than just a slogan."

—Kevin A. Sheridan, CEO, HR Solutions, Inc. "Joe Tye draws on the best business literature and his own substantial experience to show how work in groups can be generative of new possibilities in work and life. Start your new journey with this book and keep it at your side."

—Michael L. Ray, Stanford Graduate School of Business; author, *Creativity in Business* and *The Highest Goal*; and coeditor, *The New Paradigm in Business* "In *All Hands on Deck*, Joe Tye takes us on an Alice in Wonderland journey to observe some of history's most successful leaders in action. With this dramatic technique, Tye reveals again the too-often-forgotten principles of leadership, how they are made real in the workplace, and the results they produce."

—James A. Autry, author, *The Servant Leader*

About the Author Joe Tye is CEO of Values Coach Inc., a training and consulting firm that specializes in values-based leadership and cultural transformation. He is a passionate and humorous speaker who has presented for hospitals, corporations and associations across North America. Tye is also the creator of *The Twelve Core Action Values* course, which many participants refer to as "graduate school for the seven habits." Visit www.joetye.com.