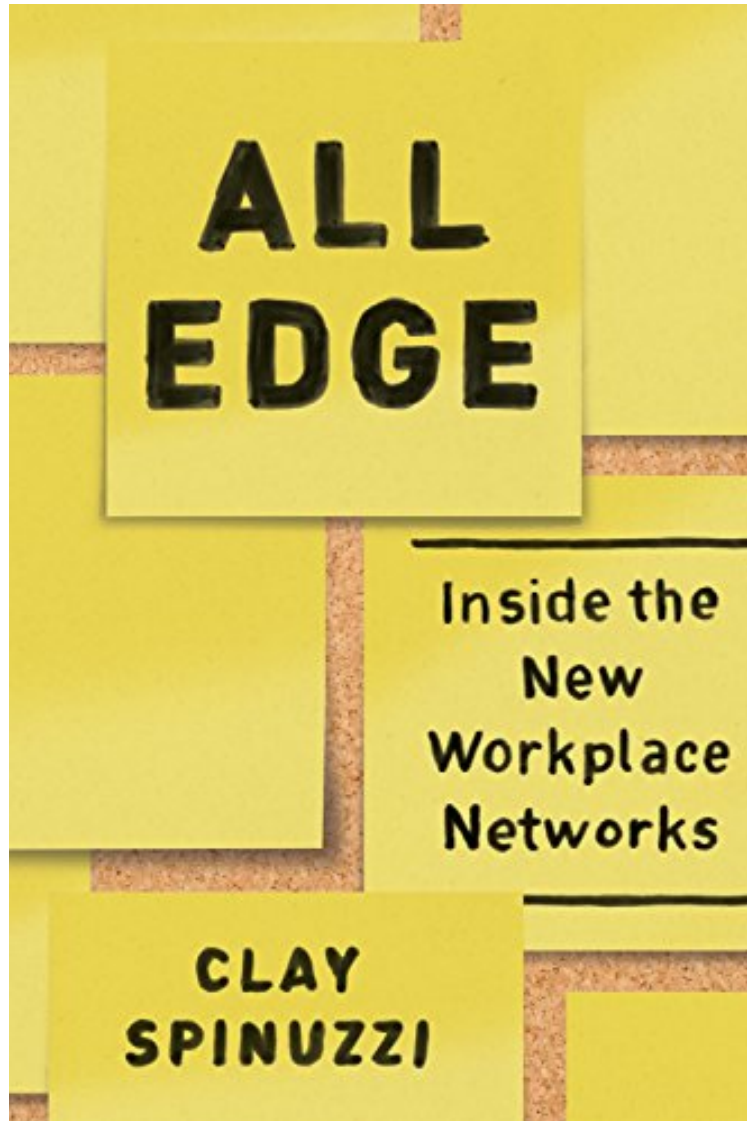


(Ebook free) All Edge: Inside the New Workplace Networks

All Edge: Inside the New Workplace Networks

Clay Spinuzzi

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Work is changing. Speed and flexibility are more in demand than ever before thanks to an accelerating knowledge economy and sophisticated communication networks. These changes have forced a mass rethinking of the way we coordinate, collaborate, and communicate. Instead of projects coming to established teams, teams are increasingly

converging around projects. These "all-edge adhocracies" are highly collaborative and mostly temporary, their edge coming from the ability to form links both inside and outside an organization. These nimble groups come together around a specific task, recruiting personnel, assigning roles, and establishing objectives. When the work is done they disband their members and take their skills to the next project. Spinuzzi offers for the first time a comprehensive framework for understanding how these new groups function and thrive. His rigorous analysis tackles both the pros and cons of this evolving workflow and is based in case studies of real all-edge adhocracies at work. His provocative results will challenge our long-held assumptions about how we should be doing work.

"Spinuzzi has written a highly intelligent and interesting account of his research into 'all edge' work groups. . . . This is a well-written, boundary-crossing book, accessible to a wide readership."