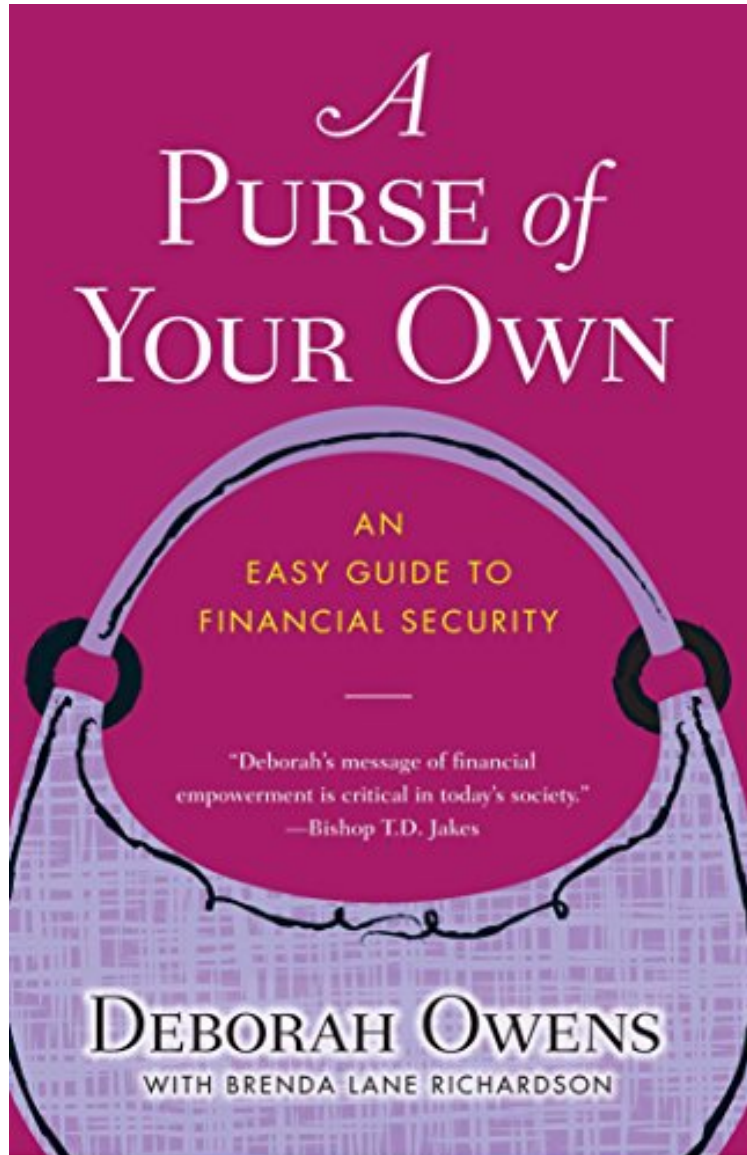


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A Purse of Your Own: An Easy Guide to Financial Security

Deborah Owens

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Deborah Owens : A Purse of Your Own: An Easy Guide to Financial Security before purchasing it in order to gauge whether or not it would be worth my time, and all praised A Purse of Your Own: An Easy Guide to Financial Security:

2 of 2 people found the following review helpful. Good book. The book arrived on time and it ...By Saron Ephraim Good book. The book arrived on time and it was in good condition. It is a good book and has tons of information but I would start with another book that is written in a language that is easier to understand for folks who

may have no prior financial language exposure. I found myself having to stop and google a lot of concepts and ideas presented in the book. But overall it is well written and very informative. 1 of 1 people found the following review helpful. Great Read! By TEPLove, love, loved this book! While every section did not apply to me at my current stage in life, I took a lot of great notes, visited a lot of suggested websites and look forward to the results that I will get from Deborah Owen's recommendations. 0 of 0 people found the following review helpful. goodBy Kindle Customer Information that can be helpful if you are ready to do the work. I like that she shared her experiences, and made it real.

THERE IS NO BETTER TIME THAN NOW TO STRAIGHTEN OUT YOUR PURSE In *A Purse of Your Own*, wealth coach Deborah Owens draws from more than twenty years of experience in the financial services industry for a revolutionary and simple approach to investment literacy: Women can take control of their lives and purses by leveraging the feminine powers of intuition, creativity, and empathy to build personal wealth. Filled with quizzes (Purseercises), resource guides (Pursessentials), and examples of real women from housewives to executives who have drastically changed their lives (Purseonality Profiles), *A Purse of Your Own* will show you how to: **bull; Apply the 7 Wealthy Habits you MUST learn to be financially secure bull; Buy stocks, bonds, and mutual funds and create a well-balanced portfolio on any budget bull; Understand the language of investing and how to manage risk bull; Find a good financial advisor (and recognize the warning signs of a bad one) bull; Protect what you will build** Creating and maintaining wealth can come only from understanding how money works. Use Deborah's "Power of the Purse" wealth-building strategy and your money will work for you!

From Publishers Weekly A kitschy framework yields surprisingly sensible advice. Owens (*Confident Investing*) incorporates commonplace language and everyday experiences to render complex or foreign finance concepts comprehensible, and though she errs on the side of cutesy; a thought exercise is a purser-cizemdash; she generally strikes an admirable balance. She emphasizes becoming knowledgeable about the stock market and investing as a way to build personal wealth and independence, and underscores her point with examples of dozens of women who've made it. Her firm, cheerful tonemdash; she encourages developing a Wealthy Outlook and Wealthy Habitsmdash; and a plethora of resource listings and sound suggestions make this a winner for women looking to gain financial freedom, as long as said women don't mind learning about investing in dieting terms. (Jan.) Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. From Booklist Owensrsquo; system zeroes in on seven wealth-habits as she drills down into specifics about good financial behavior. Not as in-depth as a Quinn or an Orman, the author nevertheless pursues a philosophical approach with definite tasks and activities cited, such as get organized, first, by understanding your current ledger of assets and debits; and motivation to earn, in turn, will prompt investors to do the appropriate homework on stocks, bonds, mutual funds, and other instruments. The last, she suggests, is the formation of a ldquo;sisterhood of the purserdquo; investment club, helping ensure that monetary goals are met if not exceeded. Most valuable aspect of the book? Skip the chapters and go right to ldquo;pursessentialsrdquo; at the end, where she summarizes all seven strategies. --Barbara Jacobs "Deborah's message of financial empowerment is critical in today's society. Her commitment to helping people of all incomes build wealth aligns with our organization's mission and values.rdquo; --Bishop T.D. Jakes "[Deborah] is not only incredibly knowledgeable, she has that uncanny ability to make everyone feel she has a personal relationship with them. She has star qualityrdquo; --Janet Wigfield, Working Mother Media. "An essential part of every woman's wardrobe is a great handbag and an essential part of every woman's household is *A Purse of Your Own*. Thanks, Deborah, for your extraordinary wisdom and practical concepts to building wealth. This is the perfect tell-it-like-it-is guide for women to purse-sue actual wealth building during any economic climate." --Glinda Bridgforth, author of *Girl Get Your Credit Straight* "It's time for every women to dream a bigger dream and do what they are best at. *A Purse of Your Own* shares how every women can use her unique talents to fill her purse and support one another." --Nell Merlino, creator of *Take Our Daughters to Work Day*, *Make Mine a Million \$ Business*, and *Stepping Out of Line: Lessons for Women Who Want it Their Way in Life, in Love, and at Work* "Women are making tremendous strides in higher education, the workplace, and the boardroom. It's time we see these gains reflected on our personal balance sheets and *A Purse of Your Own* shares how to make it happen." --Pamela McElvane, CEO and Publisher of *Diversity MBA Magazine* "It's a fact. Financially successful women think differently. And no one explains this better than Deborah Owens. She empowers all women to realize and act on their true worth." --Barbara Stanny, author of *Prince Charming Isn't Coming*, *Secrets of Six-Figure Women*, and *Overcoming Underearning*. ldquo;A plethora of resource listings and sound suggestions make this a winner for women looking to gain financial freedomrdquo; mdash;Publisherrsq; Weekly